



sustainability



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Innovation Ecosystems: A Sustainability Perspective

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To be competitive, companies must develop capabilities that allow them to react rapidly to market demands. The innovation methods of the past are not adapted to the turbulence of the modern world. In the last decade, increasing globalization of markets and Industry 4.0 have caused profound changes in the best way to manage the innovation process. This e-book includes a collection of thirteen papers that discuss theoretical approaches, case studies, and surveys focused on issues related to open innovation and its mechanisms.



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