



sustainability



Special Issue Reprint

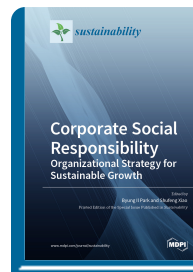
Corporate Social Responsibility: Organizational Strategy for Sustainable Growth

www.mdpi.com/books/reprint/5053

Edited by
Byung Il Park
Simon Shufeng Xiao

ISBN 978-3-0365-3072-7 (Hardback)

ISBN 978-3-0365-3073-4 (PDF)



We often cast a question whether unethical behavior (corporate irresponsible activities) undertaken by international firms in developing countries is really entirely unethical or simply unavoidable grease, which is necessary to facilitate short-term growth in overseas markets. Both strategic management and international business scholars have long attempted to examine the outcomes of corporate social responsibility (CSR) primarily in the organizational strategic aspect. Due to this, they are turning a blind eye to firms' unethical attitude and pretending not to notice that it is happening. In other words, we do not yet know enough about CSR from a long-term perspective and its relationship with sustainable growth for the long-term. We should also acknowledge that a firm's unethical management is both a primary cause and a result of poverty in our economy, which means that a firm's irresponsible activities (as an antonym of CSR) cannot be justified by any reason. This also represents the importance of research exploring CSR. We believe that this is the time to, first, synthesize diverse research fragments on CSR, second, combine it with an additional unique agenda (e.g., human rights, win-win partnership, official development assistance) particularly in the sustainability domain, and then third, compile all the theoretical and empirical pieces for organizational sustainability. By inviting submissions from researchers who studies various theoretical perspectives, adopts varied empirical approaches, and examines at multiple levels of analysis, as well as qualitative and quantitative experiments, literature reviews, and meta-analyses, this SI draws a big picture. We are strongly convinced



cepted by this SI significantly contribute to current relevant debates by filling search gaps.

You can order print copies at

www.mdpi.com/books/reprint/5053

MDPI Books offers quality open access book publishing to promote the exchange of ideas and knowledge in a globalized world. MDPI Books encompasses all the benefits of open access – high availability and visibility, as well as wide and rapid dissemination. With MDPI Books, you can complement the digital version of your work with a high quality printed counterpart.



Open Access

Your scholarly work is accessible worldwide without any restrictions. All authors retain the copyright for their work distributed under the terms of the Creative Commons Attribution License.



Author Focus

Authors and editors profit from MDPI's over two decades of experience in open access publishing, our customized personal support throughout the entire publication process, and competitive processing charges as well as unique contributor discounts on book purchases.



High Quality & Rapid Publication

MDPI ensures a thorough review for all published items and provides a fast publication procedure. State-of-the-art research and time-sensitive topics are released with a minimum amount of delay.



High Visibility

Due to our global network and well-known channel partners, we ensure maximum visibility and broad dissemination. Title information of books is sent to international indexing databases and archives, such as the Directory of Open Access Books (DOAB), and the Verzeichnis Lieferbarer Bücher (VLB).



Print on Demand and Multiple Formats

MDPI Books are available for purchase and to read online at any time. Our print-on-demand service offers a sustainable, cost-effective and fast way to publish MDPI Books printed versions.