



Journal of Open Innovation:
Technology, Market, and Complexity

Special Issue Reprint

Open Innovation in Micro, Small and Medium-Sized Enterprises

www.mdpi.com/books/reprint/6408

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ISBN 978-3-0365-5782-3 (Hardback)
ISBN 978-3-0365-5781-6 (PDF)



This book unveils the importance of micro, small, medium, and large firms for fostering open innovation, using methodological designs based on both qualitative and quantitative approaches. Several dimensions of the inbound and outbound open innovation strategies and practices are explored, in the scope of University–University, University–Industry, and University–Society relations.



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