

# Supplementary Materials: Cecil: A Moment or a Movement? Analysis of Media Coverage of the Death of a Lion, *Panthera Leo*

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## 1. List of Languages

Table S1. List of languages.

Languages Searched by Meltwater News	Languages Unable to be Searched by Meltwater News
Afrikaans	Amharic
Akan	Bhojpuri
Albanian	Burmese
Arabic	Chhattisgarhi
Armenian	Deccan
Assamese	Dhivehi
Asturian	Gujarati
Awadhi	Haryanvi
Azerbaijani	Kannada
Balochi	Khmer
Basque	Lao
Bavarian	Madurese
Belarusian	Malayalam
Bengali	Marwari
Breton	Mossi
Bulgarian	Oriya
Cantonese	Punjabi
Catalan	Sinhalese
Cebuano	Sylheti
Central Khmer	Telugu
Chewa	Tibetan
Chinese	
Chittagonian	
Colognian	
Czech	
Danish	
Dhundhari	
Dutch	
Emiliano-Romagnolo	
English	
Esperanto	
Estonian	
Faroese	
Fiji Hindi	
Filipino	
Finnish	
French	
Fula	
Galician	
Gan	
Georgian	
German	
Greek	
Haitian	
Hakka	
Hausa	
Hebrew	
Hiligaynon	
Hindi	
Hmong	

Table S1. Cont.

Languages Searched by Meltwater News	Languages Unable to be Searched by Meltwater News
	Hungarian
	Icelandic
	Ido
	Igbo
	Ilokano
	Interlingua
	Irish
	Italian
	Japanese
	Javanese
	Kazakh
	Kinyarwanda
	Kirundi
	Konkani
	Korean
	Kurdish
	Latvian
	Limburgan
	Lithuanian
	Lombard
	Luxembourgish
	Macedonian
	Magahi
	Maithili
	Malagasy
	Malay
	Maltese
	Marathi
	Min bei
	Min dong
	Min nan
	Mongolian
	Neapolitan
	Nepali
	Norwegian
	Occitan
	Oromo
	Pashto
	Persian
	Polish
	Portuguese
	Quechua
	Romanian
	Romansh
	Russian
	Saraiki
	Scottish Gaelic
	Serbo-Croatian
	Shona
	Sicilian
	Sindhi
	Slovak
	Slovenian
	Somali
	Spanish
	Sundanese
	Swahili
	Swedish
	Tamil
	Thai
	Turkish
	Turkmen

Table S1. Cont.

Languages Searched by Meltwater News	Languages Unable to be Searched by Meltwater News
	Ukrainian
	Urdu
	Uyghur
	Uzbek
	Vietnamese
	Welsh
	Wu
	Xhosa
	Xiang
	Yiddish
	Yoruba
	Zhuang
	Zulu

2. Hits over Time in the Editorial Media

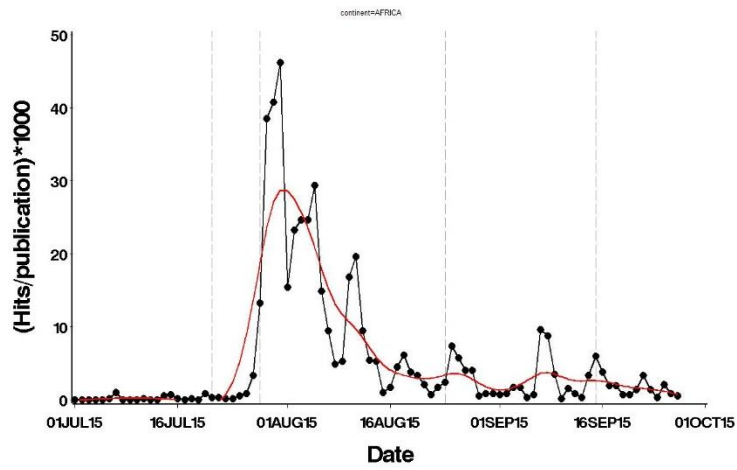


Figure S1. Hits over time in Africa.

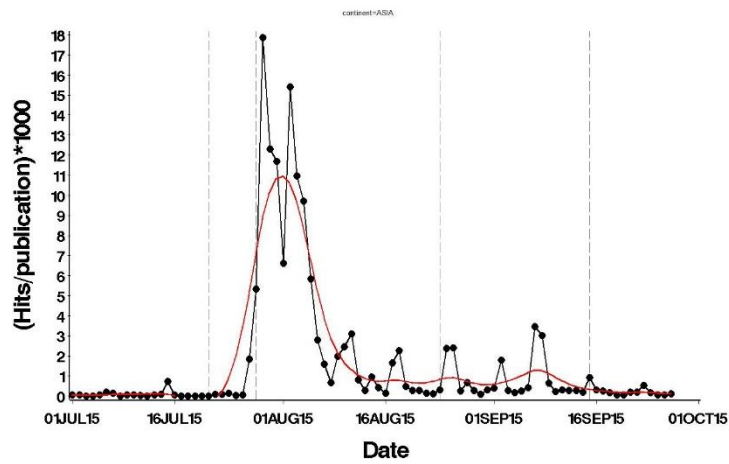


Figure S2. Hits over time in Asia.

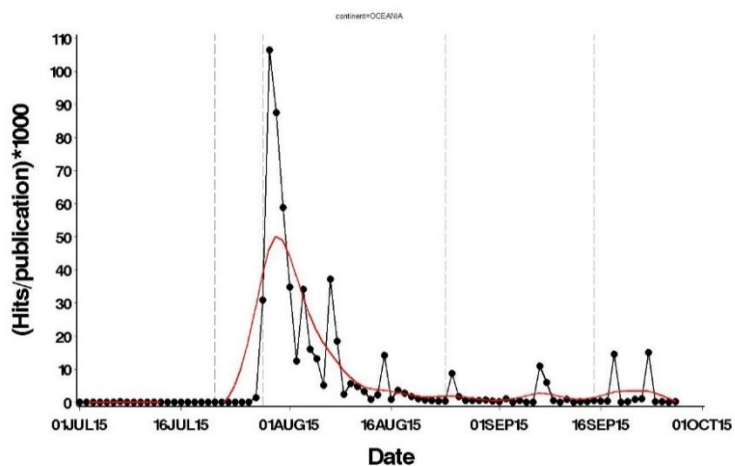


Figure S3. Hits over time in Oceania.

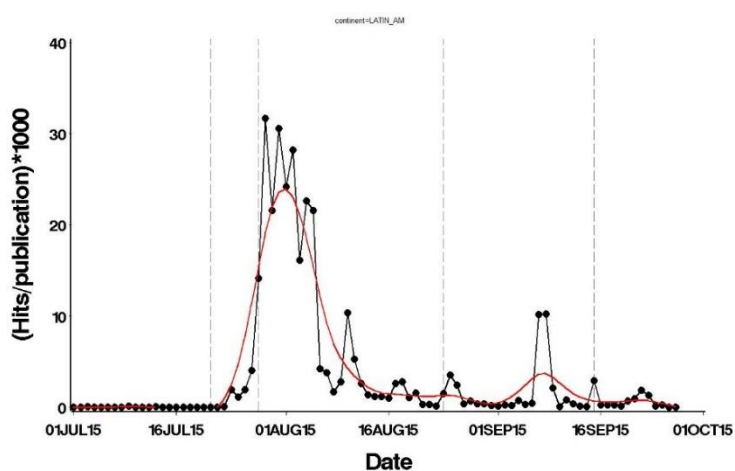


Figure S4. Hits over time in Central and South America.

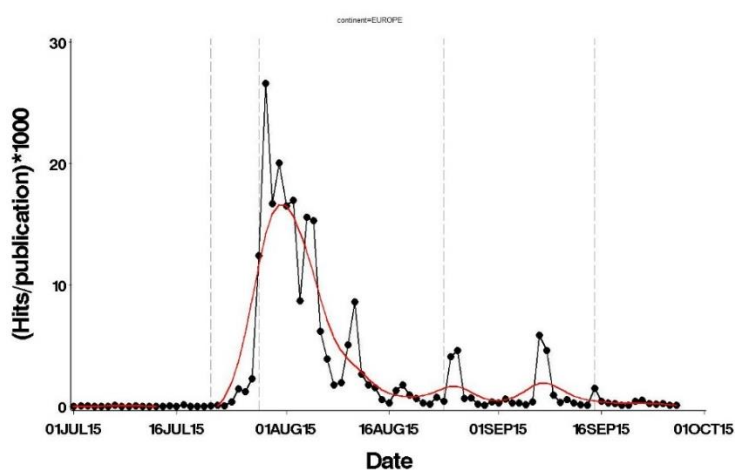


Figure S5. Hits over time in Europe.

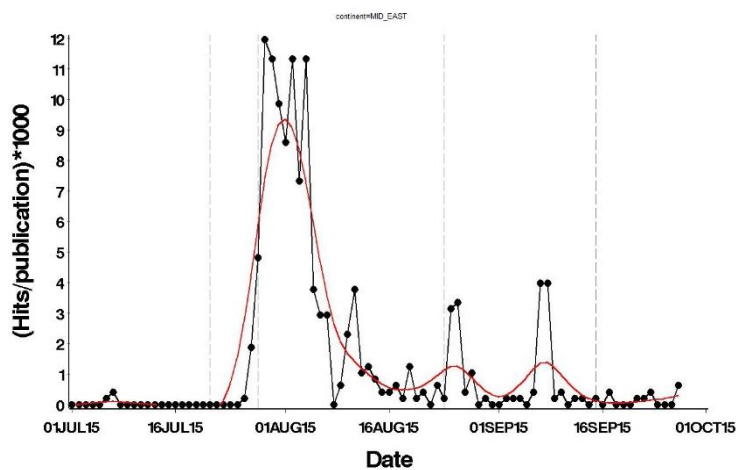


Figure S6. Hits over time in Middle East.

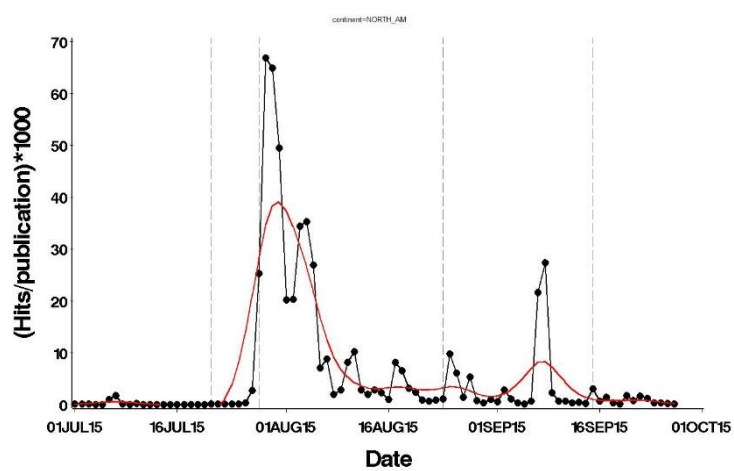


Figure S7. Hits over time in North America.

### 3. Hits over Time on Twitter, Facebook and YouTube

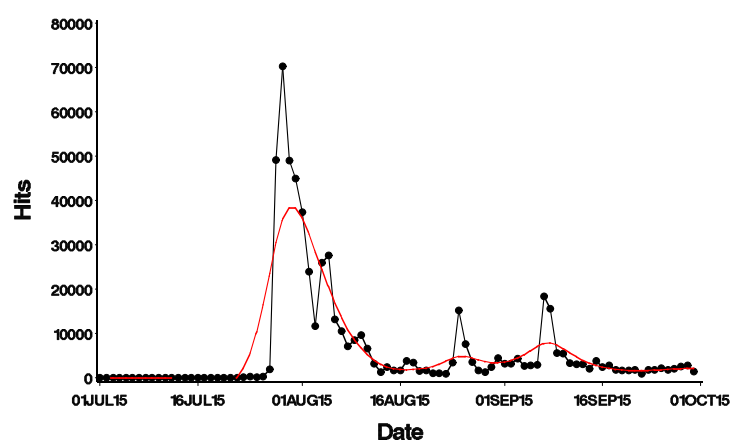


Figure S8. Hits over time on Twitter.

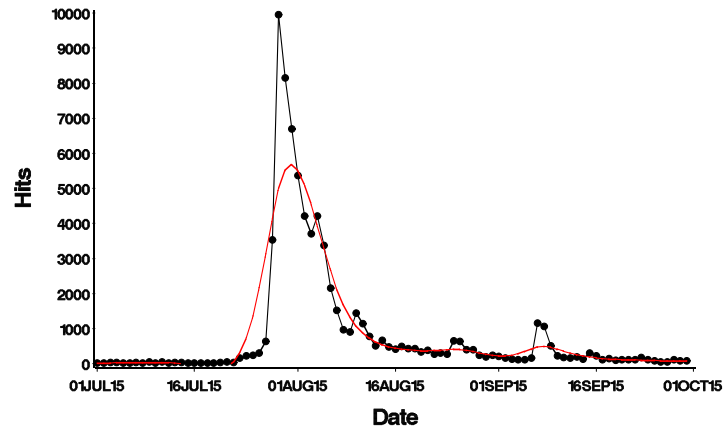


Figure S9. Hits over time on Facebook.

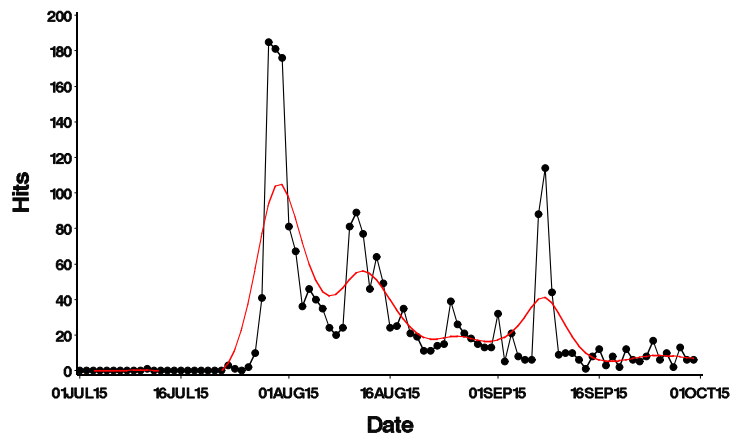


Figure S10. Hits over time on YouTube.



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