Architects’ Perception of Quality of Life—Impact, Practice, and Barriers

Stine Lea Jacobi 1,∗ and Thomas Bjørner 2,∗

1 Realdania, Jarmers Plads 2, 1551 Copenhagen, Denmark
2 Department of Architecture, Design and Media Technology, Aalborg University, A.C. Meyersvaenge 15, 2450 Copenhagen, Denmark
∗ Correspondence: slj@realdania.dk (S.L.J.); tbj@create.aau.dk (T.B.)

Abstract: This study intended to identify the perception of quality of life (QoL) among architects, how architecture can impact QoL, and which barriers architects perceive to impact QoL. Numerous studies have emphasized the significance of the built environment in determining QoL, especially in institutional buildings. However, there has been less focus on how architects perceive QoL and how the concept is applied in their planning and design for residential buildings. The contribution of this study is to provide an increasingly important awareness of how to improve the architects’ considerations to build for QoL. The study is based on qualitative data from in-depth interviews with ten architects and one workshop with seven architects. The participants were selected by quota sampling and were all partners or owners of Danish architectural firms that provide housing services and are representative of the Danish architectural industry. The results reveal that the perceptions of QoL among architects are linked to three primary dimensions: health, a sense of harmony, and the experience of enchantment. The participants perceived that architectural design could impact QoL in three primary dimensions: the environment, the experience of enchantment, and health. The most frequent perceived barriers are linked to the economy and resources, building codes and regulations, and knowledge and communication.

Keywords: quality of life; architects; residential buildings; in-depth interviews; projective techniques; content analysis; sense of community; shared space

1. Introduction

There is a growing awareness and interest in the connection between quality of life (QoL) and the built environment. Attention is shifting from traditional economic metrics such as GDP to include QoL when evaluating and certifying the impact and value of architectural design [1,2]. The development has sparked several private and philanthropic initiatives, such as the Quality-of-Life Foundation [3], that work to ensure that homes are acquired, planned, built, and managed to actively provide a better QoL. However, architecture for improved QoL is a complex process that balances the interests, influence, and values of various stakeholders. Architectural firms play a significant part in the process because they produce architectural designs in a spatial synthesis of demands of the market, authorities, and the end users. Architectural design impacts the built environment and the QoL, which is realized through many perspectives in various contexts. QoL is a complex and multifaceted concept with no clear or agreed definition, and likewise, in the field of architecture, it comes with various definitions and contexts [1,2]. It usually refers to the general well-being of individuals and societies, and often, it describes relationships, dynamics, and networks that exist among physical features [4]. A commonly used understanding of QoL is the “goodness of life” and the ability to live happily and successfully within the environment [2,5]. However, as other scholars have emphasized, it becomes difficult to differentiate between related notions such as well-being, satisfaction, happiness, urban QoL, community QoL, neighborhood quality, and sense of community [1,2,4,6,7].
The beginning of the QoL concept can be traced back to the early philosophical period (427–322 BC) [2], with characteristics of happiness serving as the central objective of a good life, defined by attitudes, feelings, and beliefs [2]. Although society and worldviews have changed dramatically since the time of Socrates and Aristotle, some historical factors determine how QoL is perceived today. The characteristics of a good life are still essential to the individual and his or her environment. Yadava and Gupta [2] provide a valuable historical perspective of QoL and include some of the complexities and conditions of QoL. Interestingly, QoL is still founded on the basic idea that people should live a good life, which includes both internal and external conditions, where, in particular, external aspects may be beyond individuals’ control.

Despite its long history, architecture has adopted and implemented QoL quite late in terms of specific design implementations. However, over the past few decades, there has been a shift in the overall perception of QoL, and numerous studies have emphasized the significance of built environments (both indoor and outdoor) in determining QoL [8–12], as the built environment can stimulate a safe environment; provide income opportunities; and support health, education, and recreation [2]. Lots of previous research has been carried out on the built environment and QoL in institutional settings with older or vulnerable user groups [13–17]. There is also a substantial amount of research addressing the notion of sustainable development and its relationship with QoL on macro levels (theoretical and political), e.g., for municipalities, communities, and neighborhoods [1,4,5,9,11,18]. However, further perspectives on how architects specifically understand and build for QoL are missing. Most often, architectural firms have a specific framework and building codes with a set of outliers for the urban planning and building plan. The developers, architects, civil engineers, and other stakeholders play essential roles in planning a successful building construction project. Even though the architectural firm alone does not decide how the housing and urban environment should be when building with the consideration of QoL, it is essential to understand how architects perceive QoL. This study is based on the following research questions:

RQs: What is the perception of QoL among Danish architects, how can architecture impact QoL, and what barriers do architects perceive to building for QoL in their architectural practice?

2. Materials and Methods
2.1. Participants

The study is based on qualitative data from in-depth interviews with ten architects and one workshop with seven architects. The emphasis on qualitative methods was intended to provide knowledge of complex relationships with the architects’ values and perceptions of QoL. The ten participants (Table 1) were chosen from Danish architectural firms that provide services in housing and are representative of the Danish architectural industry; they were selected by quota sampling [19], using industry expertise and information sourced from company websites, ensuring diversity in gender, company size, market position, and region. In total, 6 out of 10 participants are employed in large companies (+40 employees), as companies of this size account for over 60% of architect employment. A validation check, conducted by two independent stakeholders, included reflections on varied market positions and design approaches. The participants were all owners, partners, or associated partners with formal responsibility for architectural design. Most of the participants had more than 15 years of experience. The participants were selected from members of the Danish Association of Architectural Firms (including 5000 architects from 700 firms), which is a trade and industry organization for private consulting architectural firms. All participants gave informed consent, and they were informed that they could withdraw from the study at any time. In addition, all participants were provided anonymized ID numbers, and all data were labeled with these IDs.
Table 1. Included participants for interviews and the workshop.

<table>
<thead>
<tr>
<th>ID</th>
<th>Gender</th>
<th>Role</th>
<th>Years of Practice</th>
<th>No. of Staff</th>
<th>Region</th>
<th>Workshop Participant</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Male</td>
<td>Owner</td>
<td>&gt;15</td>
<td>10–19</td>
<td>Capital</td>
<td>Yes</td>
</tr>
<tr>
<td>2</td>
<td>Female</td>
<td>Partner, owner</td>
<td>&gt;15</td>
<td>20–29</td>
<td>Southern Denmark</td>
<td>Yes</td>
</tr>
<tr>
<td>3</td>
<td>Female</td>
<td>Partner</td>
<td>&lt;15</td>
<td>20–29</td>
<td>Northern Denmark</td>
<td>Yes (online)</td>
</tr>
<tr>
<td>4</td>
<td>Male</td>
<td>Owner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Capital</td>
<td>No</td>
</tr>
<tr>
<td>5</td>
<td>Female</td>
<td>Partner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Capital</td>
<td>Yes</td>
</tr>
<tr>
<td>6</td>
<td>Male</td>
<td>Partner, owner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Mid Jutland</td>
<td>No</td>
</tr>
<tr>
<td>7</td>
<td>Male</td>
<td>Partner, owner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Mid Jutland</td>
<td>No</td>
</tr>
<tr>
<td>8</td>
<td>Male</td>
<td>Owner</td>
<td>&gt;15</td>
<td>1–4</td>
<td>Capital</td>
<td>Yes</td>
</tr>
<tr>
<td>9</td>
<td>Male</td>
<td>Co-partner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Capital</td>
<td>Yes</td>
</tr>
<tr>
<td>10</td>
<td>Female</td>
<td>Partner, owner</td>
<td>&gt;15</td>
<td>+40</td>
<td>Mid Jutland</td>
<td>Yes</td>
</tr>
</tbody>
</table>

2.2. Procedure

The procedure consisted of in-depth interviews with ten participants and a workshop with seven participants. The ten in-depth interviews were guided by a semi-structured interview guide with four themes: architectural quality, QoL, architecture’s impact on QoL, and barriers for QoL in architecture. As a central part of the interview, the participants performed four tasks using projective techniques [19], which can be especially useful within research focused on issues that the participants find difficult to discuss. For some architects, QoL can be rather difficult to talk about (e.g., as being too diffuse or not very well defined), and projective techniques can be a useful method as part of an opening question or ice breaker to have the participant talk within an already given framework [19–22]. Table 2 shows the tasks with projective methods [22–24] used during the in-depth interviews.

Table 2. Tasks and projective methods in the interviews.

<table>
<thead>
<tr>
<th>Task</th>
<th>Method</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Free association</td>
<td>The participants were asked to freely associate an example of multi-residential housing types (apartment buildings, townhouses, dormitories, etc.) that they related with architectural quality. They were asked to elaborate on (1) why it was an example of architectural quality and (2) how they perceived that the architecture impacted QoL.</td>
</tr>
<tr>
<td>2</td>
<td>Card sorting</td>
<td>Twenty-one words related to QoL were written alphabetically on one card. The words were inspired by Eger and Maridal’s [25] classification of various QoL concepts. Participants were asked to (1) choose five words that they perceived impacted QoL and (2) elaborate on their choices.</td>
</tr>
<tr>
<td>3</td>
<td>Card sorting</td>
<td>Participants were presented with the same card showing 21 words as in Task 2 and asked to (1) choose 5 words out of 21 that they perceived architecture could impact the most and (2) elaborate on their choices.</td>
</tr>
</tbody>
</table>

For Task 1, in the free association method [22–24], participants were asked to mention what came to their minds when they thought of a particular stimulus—in this case, their immediate example of one multi-residential house related to architectural quality. The method of free association has the advantage of its spontaneous character and its projective dimension, allowing for faster access to elements that establish the context and semantic universe of the term studied [23]. The free association technique ensures that the participant elicits realistic cognitions and feelings [23] of architectural quality from their point of view. Thus, the participant can be more engaged in the interview and provide further reasons,
emotions, and experiences via departures from the immediate mentioned example [23,24].

Tasks 2 and 3 used card sorting as part of the projective technique. The card sorting method is aligned with the constructivist approach and more particularly with personal construct theory [26], which is based on the premise that participants make sense of the world by categorizing it, and they can describe their categorization of the world with reasonable validity and reliability [27]. Card sorting was used as a gateway for stimulating reflections and as a method for content analysis.

The workshop was used as validation and took place three months after the interviews. This validation included assessing whether the QoL variables were consistent with those found in the interviews. The workshop consisted of two tasks for the participants (Table 3).

**Table 3. Tasks in the validation workshop.**

<table>
<thead>
<tr>
<th>Task</th>
<th>Method</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Card sorting</td>
<td>Participants were given photos of six housing buildings identified in Task 1 (from the in-depth interviews) as examples of architectural quality. They were asked to rank the photos, first, according to how they perceived that the architecture positively impacted resident QoL, and second, how they perceived the architecture positively impacted residents’ sense of community.</td>
</tr>
<tr>
<td>2</td>
<td>Matrix, Organizing and prioritizing</td>
<td>The participants were presented with a matrix. The X-axis was labeled “maturity to adopt the idea in the architectural firms” (small, medium, and large), and the Y-axis was labeled “impact potential of the action” (small, medium, and large). They were asked to (1) discuss and write down ideas on how architectural firms could promote QoL in housing construction, (2) place their notes in the matrix, and (3) elaborate on their thoughts. This task was established to provide a discussion on barriers to promoting QoL in new buildings.</td>
</tr>
</tbody>
</table>

For the workshop, the participants were divided into three groups. All the conversations during the workshop were recorded, including the notetaking by three researchers, following the condensed account [28], in which all notes were taken from the actual observation and were used to create a condensed version of what was said.

**2.3. Data Analysis**

Two coders analyzed the interview data using content analysis. The interview data were organized in a spreadsheet after being transcribed by the first coder and quality-checked by the second. Codes were developed based on the procedure for intercoder reliability [29]. Two coders coded the interviews independently, following a comparison and discussion to develop a common set of codes. Finally, the codes were validated by a third researcher who had not participated in the coding process. As part of a qualitative validation, drafted findings were distributed to the participants as in a member check; five responded with few or no comments, and five did not respond.

**3. Results**

**3.1. Housing Examples Associated with Quality in Architecture**

Figure 1 shows which housing examples the architects first related (free association) to architectural quality. The selected examples varied in user groups (students, singles, and families), ownership forms (owner-occupied, private rental, and public housing), building categories (new construction, transformation, and renovation), and typologies (low-rise, high-rise, and row housing).

However, there are also common architectural design principles from the selected examples. All examples, except Maison de Verre, are from a Danish context. It is also very interesting that, independent from each other, architects chose the same example twice—Vestersøhus and the Tietgen dormitory. The architectural examples are also social
representations, to a high degree [30], with a shared cultural and contextual common sense from the included architects. The examples are also very alike within a Danish historical tradition, embodied within the collective memory of familiar and architecturally recognized buildings. However, the Tietgen Dormitory is suggested as a listed building.

Table 4 outlines qualitative descriptions of how the participants associated the chosen buildings with QoL. In general, the participants highlighted the context and qualities of the housing sites as significant factors for QoL. Participants linked view of the sky, daylight levels, and access to outdoor spaces and nature positively with QoL.

Figure 1. Housing examples that the architects associated with architectural quality.
Table 4. Housing examples with ascribed QoL and verbatim descriptions from the participants.

<table>
<thead>
<tr>
<th>Housing Example</th>
<th>How It Supports QoL (Verbatim Examples from the Participants)</th>
</tr>
</thead>
</table>
| Maison de Verre | “I can just remember almost fainting when I saw it... in Maison de Verre, you are provided with daylight and transparency... and you can feel it”. ID-5.  
“At Maison de Verre, they built what they dreamed of, and there is QoL in having influence”. Workshop, ID-7.  
“I think Maison ... reflects my sense of QoL... where all qualities are optimized”. ID-5. |
| Bellavista | “Sea view is important to QoL, and everyone has equal access to it and there is a sense of togetherness in the shape of the estate”. ID-7.  
“It was typical for its time... but it is still equally attractive in a new societal context. So, it is an example of something that has quality and durability”. ID-7. |
| Klintegaarden | “It’s a building that fits in the location very well. There are some very basic elements of a good view, a good apartment layout, and a good large balcony for all—things that I think give the residents daily well-being... You have the feeling of being in a building where things have been thought through”. ID-6.  
“There is also a large common area where you can meet each other... So a lot of thought has gone into the matter of seeing each other and meeting. And of course, it is also helped by the fact that the homes are organized around this shared courtyard, where you move around and see each other”. Workshop, ID-5. |
| Vestershus | “It’s designed for QoL, for example, with the open kitchen and the courtyards... The fact that you have a small area that is yours, and next some public space. The mediation between landscape and privacy, the scale, makes these small houses feel big”. ID-04.  
“Speaking of the Kingo houses, they are cheap, high QoL, fantastic with a small front garden, and down to earth”. Workshop I-D3. |
| Kingo houses | “To me, Tietgen is the ultimate piece of architecture. The circular shape and the private living spaces at the outer ring, and the common spaces located around the inner courtyard. I think it contains everything that architecture can be in the most beautiful form. So the residents are both part of the city on the outside, but you also have a community with those you live with, and you have a community around your own kitchen and your own room”. ID-P08.  
“It is designed so you don’t feel alone and tied at the end of a dead end. The building organizes the communities and flow of people. The smaller community, it starts in your hallway and your communal kitchen, and you can connect with that community, just like you can connect with the community of the entire dormitory. And then there is also the community with the city, which many residents use”. ID-P02.  
“QoL is so closely tied to something that is outside the building”. Workshop, ID-7.  
“The community works best in places where there are no individual kitchens. Because then, you’re forced to go out and get a glass of milk or whatever...”. Workshop, ID-2.  
“Tietgen creates community and engages the young. I think it is the best new example of good architecture that creates both joy and community”. Workshop, D2. |
To promote a sense of community and enhance QoL on a city scale, the participants emphasized designing ground floors with varied edge zones that were open to the wider public. It is also noteworthy that the participants, besides the importance of shared space, also emphasized the importance of providing inhabitants with opportunities for privacy. The shared space is also mentioned in the literature as one of the factors that can be a facilitator for QoL [31–33], as it is indicative of rising levels of trust and common concerns about the space [34]. Encouraging a sense of community was mentioned as a key driver for organizing spaces in the buildings, especially in student housing (e.g., Tietgen), while securing a sense of privacy and opportunities for interaction was the primary spatial strategy in family housing. Community design involves functional strategies, such as providing communal spaces in- and outside; spatial strategies, such as adding more openings, doors, and passages, increasing the possibility of daily encounters; or providing transition zones, such as semiprivate gardens, terraces, and balconies, where inhabitants could meet informally. Zoning and visual contact were applied as spatial strategies in student and family housing as a way of breaking down barriers of contact and allowing for a progression toward autonomy in the private residence.

3.2. What Impacts QoL

Figure 2 shows the categories of the cards the participants chose based on Task 2 in the interview. The participants were asked to choose 5 cards (out of 21) that they perceived to have a positive impact on QoL. There was some word written on each card. The used words are revealed in light grey in Figure 2. The participants were not informed about the labels of the categories, marked in bold in Figure 2.

![Figure 2. Impacts of QoL. Frequency of cards in seven categories, ten participants each selecting five cards.](image-url)
The content analysis in Figure 2 revealed that the sub-elements in harmony and health were chosen equally, with 11 cards. The predominant card chosen in harmony was freedom (five times), and the predominant card chosen in health was physical health (seven times).

There was much emphasis on health as a variable influencing QoL. When elaborating on chosen concepts within the health category, participants emphasized health as a fundamental human need. Even though some of the participants mentioned that they believed physical and mental health to be interlinked, several made the point that physical health is underprioritized in design, listing access to outdoor facilities such as balconies, gardens, and daylight, as well as indoor climate, design, and planning that promote physical movement, such as attractive stairs and pedestrian and bicycle spaces. When the participants elaborated on their card choices in the harmony category, the answers were not as specific as in the health category. However, the participants highlighted the sense of feeling secure as a very fundamental part of QoL, with some linking it to a sense of belonging. The participants mentioned the importance of linking a sense of security with contact and relation to neighbors and the near community. Some of the participants also mentioned the importance of facilitating this security by providing open views so that the residents can see what happens outside.

3.3. How Can Architecture Impact QoL?

The participants were asked to choose 5 dimensions of QoL out of a total of 21 that they perceived had a positive impact on QoL. Each subdimension was subsequently ascribed to a category and summed up across participants (n = 10). The participants perceived that architecture could impact QoL in three primary dimensions: environment (14 cards), the experience of enchantment (14 cards), and health (7 cards). Figure 3 reveals the categories of the chosen cards.

Figure 3. Frequency of selected cards with variables of QoL that architecture can impact.
Table 5 contains various verbatim examples of the statements within the three main selected categories, environment, enchantment, and health.

Table 5. Verbatim examples within environment, beauty, and physical health.

<table>
<thead>
<tr>
<th>Category</th>
<th>Verbatim Examples</th>
</tr>
</thead>
</table>
| Environment      | “It’s also difficult to live in a home if it doesn’t support the basic things that you need to be happy, including a good daylight and good room height, and access to the outside”. ID-2.  
“For me, QoL is impacted by physical surroundings, beauty, and sensuousness… I believe that when you get your dream home, or you fulfill some other dream, it gives you an enormous QoL, and it changes something in your physical and mental well-being”. ID-3.  
“The home is something architecture can influence… how we live every single day… a correctly placed window with the right morning light, shining in, can make the difference of a good start to the day”. ID-5. |
| Beauty           | “I believe beauty is an essential aspect of QoL. I think many people don’t truly realize it; sure, they can appreciate a beautiful sunset or nature somewhere. But the beauty of light flooding into a home, the beauty of order—I don’t think everyone is blessed with that. Yet, I believe they still sense it. It is important for me, at least, for my well-being, and I think it is for many others too, even if they are not aware of it”. ID-8.  
“. . .I think especially the presence or experience of beauty can help bridge some other aspects of life that might not necessarily be ideal, and still install a sense of purpose”. ID-7.  
“We influence people’s living conditions, how they, in one way or another, live... and then we have the opportunity to influence the surroundings in terms of their beauty”. ID-1. |
| Physical health  | “Airflow is one of the basic elements that must be in place. It sounds banal, but very unfortunately, we often fail in this”. ID-03.  
“I simply believe that bad spaces and under-lit, cramped living spaces are bad for physical health… living in an ugly place with a bad view and a balcony from which people can look in makes people sick”. ID-8.  
“You can promote physical health with mobility and infrastructure, exercise….. But some layers are deeper than that, which we rarely recognize in our architecture, or in the way we live”. ID-4. |

In the interviews, participants pointed to the fact that architecture has obvious effects on the environment (Table 5) as their reason for choosing the environment as a key variable of QoL that architecture can impact. They emphasized architects’ critical role in designing the environment and the responsibility that follows, especially when designing homes that affect daily lives. The understanding of beauty was heterogeneous; some participants perceived beauty as a design tool for QoL, while others perceived it as a design goal with QoL as a positive side effect, and some endowed beauty with the capacity to counteract the negative impact of other variables of QoL. Across the positions, participants agreed that beauty is a profound dimension of QoL and a key variable that architecture could influence. Health was also seen as a variable that architecture can impact, not only in the home but also in workplaces or institutions, such as schools or healthcare. Some emphasized indoor climate as key to QoL in architecture; others, the spatial, functional, and aesthetical qualities of the design; and some, the way design at various scales can promote movement. Variables within the community category were chosen by fewer participants, even though the keyword analysis of interviews showed that almost all the participants highlighted the experience of community as something that architecture can affect. The validation workshop underscored this, with participants emphasizing organizing individual dwellings around common spaces and creating visual connections, as well as communal functions such as laundry and shared outdoor spaces, as ways of designing for the community and QoL.
3.4. Barriers to Building for QoL

One of the themes of this study was to investigate factors that the participants perceived as barriers to building for QoL. The analysis reveals that the most commonly perceived barriers were economy/resources and building codes/regulations (Table 6). However, it is also interesting that several participants explicitly contradicted the idea that the economy is a barrier to building for QoL, perceiving the economy as a condition. Another commonly perceived barrier among the architects was the lack of knowledge of how to build for QoL (especially concerning evidential effects) and their capabilities to communicate their design choices. Clients and/or owners were also mentioned as a barrier (Table 6), as they were perceived to call for well-known housing formats that have proven themselves in the market. The economic barrier was often mentioned as being linked to the client or owner.

Table 6. Frequency of coded statements within four themes concerning barriers to building for QoL (total out of 94 coded words).

<table>
<thead>
<tr>
<th>Theme</th>
<th>Frequency</th>
<th>Verbatim Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td>Economy and resources</td>
<td>27</td>
<td>“Money for improved QoL is the thing that goes out of the budget. It could be, e.g., money allocated for the outdoor environment. It is included last in the budget and is taken out first. I would say that in 99 out of 100 projects, there is planned QoL, also in the drawings, but when it is going to be built—it is all gone because it costs money. But that is also the client and developer who are not ambitious enough for high QoL”. ID-04.</td>
</tr>
<tr>
<td>Building codes and regulations</td>
<td>20</td>
<td>“We spend many resources on the process. There is more and more administration, and more and more administrative layers are included in the project. The easy part is to draw the homes—the most difficult part is to get there from beginning to end, to survive all the administrative work, which takes the time from the project”. ID-2.</td>
</tr>
<tr>
<td>Knowledge and communication</td>
<td>15</td>
<td>“I think a major barrier could be the lack of knowledge… Now we have lots of generic housing projects based on an old formula, which is rarely challenged”. ID-07. “So, architects must also be knowledgeable about and interested in how people behave. That’s actually where it begins, meaning all our ideas and visions”. ID-P02. “It is easier to talk about a nice wall in oak with a certain distance between the slats as something that can help generate a mood, a certain feeling, a certain identity in a room, a feeling perhaps of QoL, than if we talk about it in terms of what it costs and why it’s difficult to set up”. ID-06.</td>
</tr>
<tr>
<td>The client/owner</td>
<td>7</td>
<td>“The clients do not want any experiments. They want the same thing as last time. So it is very much repetition, and not any new elements for that [QoL]”. ID-7.</td>
</tr>
</tbody>
</table>

4. Discussion

Value, in the context of the built environment, is increasingly being linked to QoL [35–37]. QoL, in the context of the built environment, has been linked to comfort and health, but the approach to well-being in buildings is becoming more heterogeneous and ambiguous in its conceptual approaches [38–40], corresponding with the rise in interdisciplinary research on the social impact of architecture [41]. This is in line with this study’s ambition to provide knowledge that can set new perspectives within the field of architecture and QoL. However, despite the growing interest in the relationship between architecture and QoL in research,
policy, and practice, the research is challenged by methodological heterogeneity and unclear causal relationships, and several scholars have already argued for greater clarity on how the variables affect society and individuals [38,40,41].

Our results revealed that perceptions of QoL among architects are linked to three primary dimensions: health, a sense of harmony, and the experience of enchantment. In particular, the health dimensions have already been adequately covered in other studies [17,35,36,42], with most studies using self-reported surveys as the methodology [35,36,42]. An increasing number of studies on residential housing environments, offering a similar emphasis to that of the current study, have focused on the importance of a sense of harmony [14,18,43,44]. In Turkey, Kayseri [43] revealed, in a recent study, that the most influential factors on the overall QoL of individuals living in different residential neighborhoods were satisfaction with a neighborhood, neighborhood relations, and urban services. However, less focus was placed on residential housing and the experience of enchantment with its relation to QoL. The experience of enchantment has been described in tourism research [45,46] but might become more dominant in future architecture studies, especially in the highly relevant and current focus on the green transition [44]. However, in general, there is a need for a more integrative framework when building for QoL, including both objective and subjective approaches. This is also in line with the recently published and edited book Quality of Life Research: Place and Space Perspectives [41], which also emphasizes the importance of the situational context in which people live, as it is an influential factor in people’s QoL experiences.

We argue that further investigations into how architects define and design for QoL are needed. In addition, the literature lacks an understanding of how architects perceive QoL and how architecture can impact QoL. This study contributes some answers. However, future studies could also look into how architects and end users evaluate QoL in housing projects. Based on this study, there are indications that a majority of Danish architecture firms do not have a systematic practice in designing or evaluating QoL in housing. Most companies revisit projects after completion, primarily to reflect on the design, but only a few companies perform post-occupancy evaluations (e.g., metrics, assessment, and qualitative data) to evaluate QoL, factoring in, for example, residents’ sense of community, their satisfaction between private and public spaces, daylight conditions, and indoor climate. However, the architects were eager for more knowledge on how to design for QoL and how to evaluate QoL with improved scientific validity.

5. Limitations

This study is based on relatively few participants, and even though they were carefully sampled, the results should not be overinterpreted. Due to the relatively small and geographically concentrated sample, it is important to emphasize that the results may not be representative of all architects, especially outside Denmark. The participants represent a certain generation of Danish architects (aged 40–60) with more than 15 years of experience, and it is not unlikely that younger peers would have a different understanding of QoL in architecture. This study used projective techniques as a very successful method to elicit and stimulate conversations and discussions about QoL in architectural practice. Free association and card sorting elicited descriptions, comments, and verbal accounts about QoL. The methods used also engaged the participants and helped them focus on the topic, and the methods were used to generate a mapping and content analysis as part of the results. The workshop was also useful in facilitating engagement among a group of architects from different competitive companies to provide further explanation of the nature of the evidence produced in the individual in-depth interviews. However, concerning card sorting, our inclusion of the right wording on the cards and the categories’ accuracy could be discussed. The words were theoretically founded with inspiration from Eger and Maridal’s [25] classification of QoL concepts. The cards were pilot-tested, and the cards and categories were validated among a group of experts in the field. During the task, participants had the opportunity to include a new card/word to the table (one
did that, choosing sustainability). Despite all of these qualitative validation methods, we recognize that there could be limitations in the specific wording and categorization chosen. In particular, the category and the cards concerning enchantment (beauty, atmosphere, and emotion) and community (family, leisure, and culture) could be further investigated. Lastly, an important limitation of this study is the translation. All the interviews, the workshop, and the analysis took place in Danish and were translated for publication purposes.

6. Conclusions

We can conclude that Danish architects perceive that architecture could impact QoL in three primary dimensions: the environment, the experience of enchantment, and health. The participants highlighted the context and qualities of the housing site as significant factors for QoL; however, more specifically, indoor air quality, view of the sky, daylight levels, private spaces, and access to outdoor spaces and nature are positively linked with QoL. Special emphasis was also given to a sense of community and shared space as important elements for QoL. Furthermore, we can conclude that the most frequently perceived barriers to building for QoL were the economy, building codes/regulations, and a lack of knowledge. Although architecture firms might have limited influence on the economy and regulations, they can impact how they collect information and collaborate in order to build knowledge for creating QoL in design practices. This study recommends enhancing the research on QoL in housing, especially from an end-user perspective. We recommend that architectural firms develop and share practices so that they can learn more systematically from projects as a profession and document how architecture impacts the dimensions of QoL, such as a sense of community. Future research should also provide recommendations that include specific metrics and knowledge on how to improve the evaluation of QoL’s impact.

We outlined a proposed framework with variables of QoL that architecture can impact. However, this is just a starting point for further development, which also has advantages that can be linked to theories and fields, including smart city research, environmental psychology, green transition, urban design [37,47–49], digital architecture and building systems [50], and neuro architecture [51]. Architecture can and should contribute to QoL in regard to improving and maintaining a good life for the residents. We argue that, in order to enhance QoL in housing, we require both a common metric of QoL variables and a deeper understanding of the concept of QoL in housing from various perspectives and practices that could challenge architects’ seemingly homogenous perceptions.

Author Contributions: All credits are equally attributed to both authors, S.L.J. and T.B. All authors have read and agreed to the published version of the manuscript.

Funding: Desk research received internal funding from Realdania.

Institutional Review Board Statement: Not applicable.

Informed Consent Statement: Informed consent was obtained from all subjects involved in the study. All participants gave informed consent and were informed that they could withdraw from the study at any time. In addition, all participants were provided with anonymous ID numbers, and all data were labeled with these IDs.

Data Availability Statement: The datasets used and/or analyzed during the current study are available from the corresponding authors on reasonable request.

Acknowledgments: Thanks to all the participants for their valuable contributions. A special thanks to Anna Møller Teilmann, hired as a student helper in the project, for her assistance especially for the interviews, transcription, and coding.

Conflicts of Interest: Author Stine Lea Jacobi was employed by the company Realdania. The remaining author declare no conflicts of interest.
References


6. Sun, Y. Development of Neighborhood Quality of Life Indicators; University of Saskatchewan: Saskatoon, SK, Canada, 2005.


17. Simonsen, T.P.H.; Brown, S.D.; Reavey, P. Vitality and nature in psychiatric spaces: Challenges and prospects for ‘healing architecture’ in the design of inpatient mental health environments. *Health Place* 2024, 85, 103169. [CrossRef] [PubMed]


25. Eger, R.J.; Mandral, J.H. A statistical meta-analysis of the wellbeing literature. *Int. J. Wellbeing* 2015, 5, 45–74. [CrossRef]


32. Wu, W.; Ge, X.J. Communal space design of high-rise apartments: A literature review. *J. Des. Built Environ.* 2020, 20, 35–49. [CrossRef]

37. Chang, S.; Smith, M.K. Residents’ Quality of Life in Smart Cities: A Systematic Literature Review. Land 2023, 12, 876. [CrossRef]
41. Marans, R.W.; Stimson, R.J.; Webster, N.J. (Eds.) Handbook of Quality of Life: Place and Space Perspectives; Edward Elgar: Cheltenham, UK, 2024.
42. Barros, P.; Fat, L.N.; Garcia, L.M.; Splic, A.D.; Thomopoulos, N.; de Sa, T.H.; Morais, P.; Mindell, J.S. Social consequences and mental health outcomes of living in high-rise residential buildings and the influence of planning, urban design and architectural decisions: A systematic review. Cities 2019, 93, 263–272. [CrossRef]