Article

Augmented Reality in Industry 4.0 Assistance and Training Areas: A Systematic Literature Review and Bibliometric Analysis

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Abstract: Augmented reality (AR) technology is making a strong appearance on the industrial landscape, driven by significant advances in technological tools and developments. Its application in areas such as training and assistance has attracted the attention of the research community, which sees AR as an opportunity to provide operators with a more visual, immersive and interactive environment. This article deals with an analysis of the integration of AR in the context of the fourth industrial revolution, commonly referred to as Industry 4.0. Starting with a systematic review, 60 relevant studies were identified from the Scopus and Web of Science databases. These findings were used to build bibliometric networks, providing a broad perspective on AR applications in training and assistance in the context of Industry 4.0. The article presents the current landscape, existing challenges and future directions of AR research applied to industrial training and assistance based on a systematic literature review and citation network analysis. The findings highlight a growing trend in AR research, with a particular focus on addressing and overcoming the challenges associated with its implementation in complex industrial environments.

Keywords: augmented reality; industry; assistance; training; engineering

1. Introduction

Since the invention of the steam engine and mechanised production in the first industrial revolution, as shown in Figure 1, industry has undergone continuous evolution [1]. The second phase of this transformation involved production lines and the electrification of factories [2]. With the advent of automation in the 1970s, the third industrial revolution began [3]. More recently, Industry 4.0 [4] has driven the incorporation of digital technologies into the industrial sector, establishing advanced and intelligent production systems [5].

![Timeline of the Industrial Revolution.](image)

Industry 4.0 heralds a new era of industrial innovation, characterised by the integration of advanced production and operational techniques with smart technologies in organisations, people and assets [6]. Technical terms will be properly explained the first time they are used, and the writing style will adhere to objectivity, a clear and logical structure, conventional sections and formatting, balanced perspectives, and grammatical accuracy.
This revolution rests on nine technological pillars (Figure 2), including cybersecurity [7], augmented reality (AR) [8,9], and robotic automation [10], and recognises the importance of pillars such as systems integration [11], simulation [12], Big Data analytics [13,14], additive manufacturing [15], cloud computing [16], and the Internet of Things (IoT) [17] for the optimisation of industrial operations. Technological synergy has been highlighted by Arinez et al. [18] and Nayyar and Kumar [19]. By embracing these advanced digital technologies, data collection and information generation has reached unprecedented levels.

![Technological pillars of Industry 4.0.](image)

**Figure 2.** Technological pillars of Industry 4.0.

Industry 4.0 seeks to create Cyber-Physical Production Systems (CPPS) that equip modern industrial control devices with enhanced computing, storage, and communication capabilities, both locally and remotely, thus resulting in intelligent and autonomous devices. Such advances lead to improved autonomous adaptability and flexibility in production processes [20,21]. Although technology is pivotal to the industry, the human aspect is still vital [22].

In this context, AR represents a fundamental technology for accelerating the integration of the massive amounts of data generated by CPPS into the human experience in real time [23]. Its significance stems from its capacity to promote a people-centred approach during an era characterised by Industry 4.0 [24,25], where AR proves pivotal in delivering this radical paradigm shift.

Acknowledging its potential, the European Union recognises AR as a pivotal technology propelling the advancement of intelligent manufacturing facilities [26]. This support emphasises the critical function of AR in fostering teamwork and communication among employees and digital production systems driven by data [27].

Among the range of technologies that are contributing to the Fourth Industrial Revolution, AR stands out as the only one that focuses specifically on enhancing the interactions between humans and machines and, thus, between humans and intelligent manufacturing systems [28]. This interaction is relevant to industrial training and assistance, where AR provides innovative tools to improve operator training and assistance [29]. It is crucial to understand the latest research on the implementation of AR in the industrial sector, principally in terms of training and assistance.

The most recent industrial literature review on AR was conducted by Voinea et al. [30]. However, this study lacked the rigor of a systematic methodology. Palmarini et al. [31] implemented an appropriate methodology in their study, which focused exclusively on maintenance operations. Other reviews have been limited to the aerospace industry [32] and the automotive industry [33]. Several researchers [34,35] have reviewed numerous applications that incorporate various AR interfaces into industrial robotics. Nonetheless,
these studies do not discuss specific issues such as existing challenges or forthcoming research areas, with a particular emphasis on assistance and training. On the other hand, it is noteworthy that significant progress has been made in the application of AR in industry over the last three to four years.

In this paper, we explore the current state of research and challenges associated with AR in the field of industrial training and assistance. In this sense, our focus is not limited to a specific industrial sector or a specific task, such as maintenance. By analysing previous studies, we identify current challenges and outline possible directions for future research. Our analysis focuses not only on technological aspects but also on the broader organisational contexts in which these challenges arise. To achieve this, we conducted a systematic literature review and bibliometric analysis, using a methodology that ensures the replicability of our findings. To this end, the following research questions were formulated:

- **RQ1**: What is the current research status on AR in industrial training and assistance?
  
The aim was to identify which AR systems have been implemented, how they have been evaluated and tested, what the research focus is within the different applications, and which authors, research groups, and institutions are involved in such research.

- **RQ2**: What are the current challenges limiting the adoption of AR in industrial training and assistance?
  
The aim was to identify current challenges in a broad context. Not only technological limitations but also challenges arising from implementation in an industrial and user-centred framework were considered, which may provide an indication of the maturity of the technology.

- **RQ3**: What are the future research directions related to AR in industrial training and assistance?
  
Based on the selected studies and findings related to questions RQ1 and RQ2, future research directions will be identified and summarised. These directions should guide the next steps to address the identified constraints and challenges.

From this introduction, the paper proceeds with the following structure: Section 2 begins with a contextualisation of AR. Section 3 then describes the research methodology used. Section 4 provides a detailed analysis of the selected papers, categorising them by the year of publication, journal, country of origin, area of application, type of display device used, objectives, methodological strategies employed, challenges faced, and main findings of each study. Section 5 is devoted to the conclusions drawn from the thematic co-occurrence analysis of the selected studies, using a bibliometric approach. Finally, Section 6 presents the overall conclusions and suggests directions for future research.

### 2. Augmented Reality

Augmented reality (AR) integrates the digital world with the physical world, allowing users to visualise digital information by superimposing it on the physical world. This integration is conceptualised through the reality–virtuality continuum proposed by Milgram, Takemura, Utsumi and Kishino in 1995 [36]. AR is positioned on this continuum as an intermediary between the tangible world and virtual space, acting as a nexus between the two domains, as illustrated in Figure 3.

Within the spectrum of sensory experience, two opposing domains coexist: the tangible world that we perceive with our senses and the ethereal world of Virtual Reality, commonly known as VR. These two domains represent the extreme ends of the spectrum known as VR. In this spectrum, all information that we encounter falls into one of two categories: it is either real, existing in the physical realm, or it is virtual, existing only in the digital realm. Between these two extremes, however, lies a vast territory called Mixed Reality (MR). MR represents the convergence of the real and virtual worlds, merging elements of both to create an immersive experience. Within this MR domain, we find two distinct branches: AR and augmented virtuality (AV). AR enriches our perception of the real world by overlaying virtual content, seamlessly integrating digital elements into our physical environment.
On the other hand, AV enhances the virtual world by infusing it with fragments of reality, thus bridging the gap between the digital and physical realms. The distinction between AR and AV, while not easy to see on the continuum, is based on the primacy of real content. When content is predominantly real, it falls under the concept of AR. This contrasts with the concepts of AV and VR, where virtual content overwhelmingly dominates the experience or constitutes the entire experience.

![Reality-virtuality continuum](image)

**Figure 3. Reality–virtuality continuum.**

AR is an emerging technology that overlays any type of digitised information, such as text, images, video and 3D objects, onto the real world. Although it is now a widely recognised term, it was Tom Claudell, a Boeing aeronautical engineer, who first introduced the concept of AR in 1990 [37]. In 1968, long before Claudell’s contribution, Ivan Sutherland, widely regarded as a pioneer in the field of AR, developed the “Sword of Damocles” system, which is recognised as the forerunner of head-mounted display (HMD) devices [38]. However, the theoretical consolidation of AR came in 1997 when Azuma [39] published an influential paper proposing a definition of AR that has been widely adopted and cited in the subsequent literature. According to Azuma, AR must have three essential characteristics: it must combine the virtual world with the real world, it must allow real-time interaction, and it must provide tracking and localisation capabilities in three-dimensional space.

### 2.1. Main Components of an AR System

The essential components of an AR system include display technology, a sensor system, a tracking system, a processing unit, and the user interface [25]. The relationships and functions of these components, as well as the technologies used, are illustrated in Figure 4.

![Diagram of the components of an AR system](image)

**Figure 4. Diagram of the components of an AR system.**
2.1.1. User Interface

The user interface in AR systems facilitates two-way communication between the system and the user. Various technologies are used, such as tactile feedback [40] and audio prompts [41]. Prominent user input methods include gesture recognition [42,43], eye tracking [44,45], speech recognition [46], and other task-specific hardware.

2.1.2. Visualisation Technology

The evolution of AR technology has been closely linked to advances in hardware. In the early stages, visualisation was achieved using large computers and bulky projectors [47,48]. However, with the proliferation and advancement of mobile devices, smartphones and tablets have become the tools of choice for AR due to their portability and accessibility [49]. These devices allow users to experience AR without having to invest in specialised and expensive equipment. However, an inherent limitation is that interacting with AR on these devices requires users to hold and manipulate them, limiting their ability to perform other tasks simultaneously. This limitation can be mitigated by the development of specialised display devices [50,51] that provide an immersive experience and free the user’s hands, which is particularly useful in scenarios where their hands are occupied, such as in industrial processes. According to Peddie [52], AR display devices can be classified into five main categories, as shown in Figure 6.

a. Head-up displays (HUD): These devices operate on the principle of projection and are specifically designed to display information directly in the user’s field of vision. Originating from the aircraft industry, these systems consist of three essential elements: a projection device, a glass screen, and a data-processing unit. A distinctive feature of HUDs is the use of collimating projectors that emit parallel beams of light, allowing the user to see the superimposed digital information and the real-world environment simultaneously without looking away. Although their initial application was in aviation to provide essential flight information, HUDs have found applications in other fields, particularly in the automotive industry, where they are used to present navigation information and vehicle data. These systems enhance situational awareness and promote safety by allowing users to concentrate on their primary activities.

b. Head-mounted displays (HMDs): These are similar to HUDs in that they are wearable devices designed to project images directly into the user’s line of sight. They can overlay digital content onto the real world or create a completely virtual environment. HMDs are equipped with one or two small screens and lenses that create a large virtual display for the user. These devices can be either monocular or binocular, the latter being able to provide a more immersive experience through depth perception. Typically, HMDs are integrated with motion tracking sensors and an audio interface. Since the 1960s, various HMDs have been introduced and found applications in various fields such as entertainment, industry, healthcare, and training simulations [53–55]. Figure 5 illustrates the evolution of the most prominent HMD devices over the last decade. These devices are constantly being updated and improved, becoming more reliable and providing a better user experience [56].

c. Holographic displays: They represent an advanced technology that uses light diffraction to create three-dimensional images. They allow 3D viewing without the need for glasses or other disposable devices and offer dynamic changes in perspective as the viewer moves. The production of such displays is highly sophisticated, especially when it comes to producing large, high-resolution colour images. These displays have great potential in a wide range of areas, particularly in the entertainment and advertising sectors.

d. Smartglasses: have undergone a remarkable evolution from their initial applications in aviation and industry, and they have established themselves as commonly used devices in the field of AR. These devices essentially extend the user’s field of vision by integrating digital information into the real environment. They can be divided into two main categories:
i. Optical displays: these devices allow the user to directly perceive reality through transparent optical components while superimposing digital content onto the real environment.

ii. Video viewers: these glasses capture the user’s real environment through built-in cameras and combine these images with digital content, projecting them onto a screen for each eye.

iii. Mobile devices: Smartphones and tablets have established themselves as key platforms for delivering AR experiences. The expansion of AR on these devices has been driven by development tools such as ARKit, ARCore, and MRKit. These tools have democratized access to advanced computer vision algorithms, benefiting both developers and end users. The ease with which AR experiences can be accessed simply with a mobile device highlights the inherent simplicity and accessibility of this technology [57].

Figure 5. Evolution of the most prominent AR HMDs of the last decade.

Figure 6. Classification of AR displays.

2.1.3. Processing Unit

This unit is essential in the architecture of an AR system. Its main function is to manage data processing operations, which involves interpreting, managing, and coordinating the information received so that it can be used effectively in the system. It is also responsible for feedback processes, ensuring that any user interaction and changes in the environment are properly translated into the AR experience. A key function of this unit is visual rendering, which converts the processed data into visual representations that are overlaid on the real world. To ensure a cohesive user experience, this unit also manages the transfer of data between different system components and external sources, enabling real-time integration and synchronisation of information. This processing and connectivity capability is critical
to ensure a smooth and efficient AR experience that adapts to the changing dynamics of the user’s real-world environment.

2.1.4. Tracking System

This system identifies and monitors the orientation and position of data and visual information in relation to the real environment. The current literature identifies four main modalities of AR tracking systems, each with different characteristics and applications [58]. These modalities, through their specific characteristics, determine how we interact with digital spaces and how we integrate virtual components into our physical environment.

- **Marker-based system**: Known as image recognition AR, it requires a specific visual element and a camera device for scanning. These visual elements can be markers or QR codes. The overlay of digital content is achieved when the AR device identifies the position and orientation of the marker. A common application of this technology is the activation of 3D models from images in catalogues, providing users with an enriched visual experience.

- **Markerless system**: Also known as location-based AR, this variant uses the user’s geographic location to provide information, using the device’s GPS, compass, gyroscope, and accelerometer. It is commonly used in mapping applications and to provide details of nearby businesses and services.

- **Projected system**: It uses advanced mapping techniques to project digital content directly onto real-world surfaces, eliminating the need for additional devices such as AR glasses. Unlike other forms of AR, projected AR focuses on the direct projection of content, minimising visual fatigue and enabling shared experiences between multiple users.

- **Overlay-based system**: It is based on identifying real objects and replacing or augmenting the original view with digital information. It is widely used in systems such as the digital twin, where a virtual representation of a physical object or system is created to facilitate remote operation.

2.1.5. External Database

This element acts as a central repository that stores and provides essential information to the system. Such a database not only stores data but also ensures the integrity, security, and retrievability of information. In the context of AR systems, a robust database is critical as it facilitates rapid data retrieval and ensures that relevant information is available to be overlaid on the user’s real-world environment [59]. In addition, the ability to integrate with other databases or external systems allows for various forms of extension and adaptability, which is essential to maintain the relevance and effectiveness of the AR system in a constantly evolving technological environment.

2.1.6. Sensor System

It is essential for capturing and perceiving environmental data in AR applications. In most AR systems, the main input component is a camera system, which may include stereo cameras to provide depth perception. To obtain detailed depth information, sensors such as ultrasonic or infrared depth sensors are used, as highlighted in the study by Zenisek et al. [60]. In addition, additional sensors such as gyroscopes and accelerometers are integrated to determine the position and orientation of the device, as highlighted by Magee et al. [61]. These sensors work together to ensure an accurate and enriching AR experience that adapts in real time to the dynamics of the user’s environment.

2.2. Integrating AR in Industry 4.0

Today, AR technology has emerged strongly in the contemporary technological landscape and established itself as an essential tool in industrial applications [62–65]. Its ability to create immersive and interactive environments has revolutionised the user experience. In the context of Industry 4.0, operator training requires a deep understanding and practical
application of knowledge, and in this context, AR presents itself as an emerging solution in industrial training environments [66,67]. This technology not only provides more immersive learning but also merges the real environment (RE) with the virtual environment (VE) through immersive simulations [68,69].

Given its relevance, numerous studies have explored the applications and benefits of AR in industrial training and assistance. Safi et al. [32] conducted a literature review that culminated in a three-dimensional study of AR, its applications, and future developments in the aerospace industry. On the other hand, Elia et al. [70] focused on aspects such as the selection of systems and equipment, the research methodologies used, and their integration into manufacturing processes when dealing with the implementation of AR devices. From an educational perspective, Wang et al. [71] showed that AR enhances engineering education by improving students’ understanding, academic performance, and educational experience.

Despite numerous studies highlighting the benefits of AR applications, there is a notable lack of research focusing on their status and specific applications as assistance and training in the context of Industry 4.0. This review aims to fill this gap by providing an updated view of AR development through a bibliometric analysis.

3. Methodology

The methodology of this review follows key aspects of the guidelines for systematic reviews proposed by Kitchenham [72]. For this review, a search for academic papers was carried out in two widely recognised databases: Web of Science and Scopus. While both databases are effective, Scopus is known for its extensive coverage of journals, while Web of Science is characterised by high-quality citations, albeit with a lower volume [73–75]. Our search focused on studies published between January 2012 and February 2024, a period strategically chosen to capture the most current and significant trends and applications of AR in training and assistance in Industry 4.0, thus ensuring a review that encompasses the most recent developments in the field and provides a current perspective while limiting the scope to a specific and manageable body of literature. We focused on titles, abstracts and keywords, using specific search terms that included (a) augmented reality; associated with (b) training, (c) learning, (d) education, (e) course, and (f) assistance; and associated with (g) industry, (h) industrial, (i) factory, (j) engineering, and (k) manufacturing. To optimise the search and ensure the relevance of the results, Boolean rules were used, namely (TITLE-ABS-KEY (“augmented reality”) AND TITLE-ABS-KEY (training OR learning OR education OR course OR assistance) AND TITLE-ABS-KEY (industry OR industrial OR factory OR engineering OR manufacturing)). A total of 2464 studies were identified from this search, distributed between Web of Science (n = 1521) and Scopus (n = 943).

The two authors carried out a detailed analysis of the studies identified in the initial search to identify those that were relevant to our review. Through this rigorous process, we discarded those studies that did not fit the purpose of our study or did not meet the pre-defined criteria. In this sense, duplicate studies were first discarded, resulting in 1695 retained papers, and then additional filters were applied: non-primary studies (n = 377), those that did not correspond to journal articles (n = 431), and those whose titles, abstracts, and keywords were not related to the industrial sector (n = 638) were excluded. This left a total of 249 articles from the original selection. A detailed review of the full content of each article was then carried out to ensure its relevance to AR training and assistance in industrial processes. At the end of this process, 60 articles were selected for bibliometric analysis [76–135]. The flow chart of the literature selection process is shown in Figure 7.

Cohen’s kappa coefficient [136] was used to check the robustness of the coding during each stage of exclusion. The values obtained were greater than 0.9, indicating a high level of agreement between authors during the process of filtering and selecting studies. The few disagreements that arose were discussed, and a consensus was reached to resolve them.

Once the 60 studies were selected, a detailed analysis of the publications was carried out, categorising them by year and journal. The selected studies were analysed to identify
co-occurrences in the abstracts. For this purpose, VOSviewer [137,138], a tool specialising in the construction and visualisation of bibliometric networks, was used to capture the current landscape of AR applications in training and industrial assistance.

![Flowchart of the study selection process.](image)

In order to systematically extract information from the selected studies, a structured data register or indicator was designed, and it is included as a file in this document. In this data registry, each article was assigned to a row, while the columns represented different characteristics related to the AR display device, the objectives, the methodology, the problems identified, and the results of each study. The methodology for selecting these characteristics was based on previous literature reviews [139,140] and specifically tailored to the objectives of this review.

In this methodology section, a representative extract from the data log file is presented in Table 1, where the key findings of the selected studies can be seen, including the reference, the application area, the AR display device, the research objective, the methodology used, the problems identified, and the main findings.

The following section presents and discusses some of the key findings of this study in order to answer the questions raised in this study.

<table>
<thead>
<tr>
<th>Reference</th>
<th>Field</th>
<th>Device</th>
<th>Aim</th>
<th>Methodology</th>
<th>Identified Issues</th>
<th>Findings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Serván et al. (2012) [76]</td>
<td>Assembly</td>
<td>Mobile devices</td>
<td>Improving the assembly process, more efficient interpretation of work instructions, and simplification of complex processes</td>
<td>3D information application of the Industrial Digital Mock-Up (iDMU)</td>
<td>System integration, calibration systems, and limited testing</td>
<td>Significant reductions in the time taken to create, consult, and maintain work instructions</td>
</tr>
<tr>
<td>Reference</td>
<td>Field</td>
<td>Device</td>
<td>Aim</td>
<td>Methodology</td>
<td>Identified Issues</td>
<td>Findings</td>
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</tr>
<tr>
<td>Longo et al. (2017) [83]</td>
<td>Maintenance</td>
<td>HMD</td>
<td>Provide user-friendly approaches that enhance the skills of operators in smart factories</td>
<td>Method of support in industrial systems, considering health, technical, and organisational aspects</td>
<td>Capacity of operators to ensure safety and the industrial working environment</td>
<td>Real-time feedback that minimises accident risks and demonstrates a real impact on operator learning</td>
</tr>
<tr>
<td>Wang et al. (2018) [85]</td>
<td>Assembly</td>
<td>Mobile devices</td>
<td>Propose a markerless real-time AR-based assembly assistance system</td>
<td>Extraction of planning data from the assembly and use these characteristics to generate instructions</td>
<td>Tracking distortion due to cluttered, hidden backgrounds, and lack of adequate textures</td>
<td>Improves efficiency in assembly tasks by automatically adapting to changes in the appearance of parts during assembly</td>
</tr>
<tr>
<td>Piardi et al. (2019) [87]</td>
<td>Management</td>
<td>HUD</td>
<td>Improve visual understanding of logistics, production areas, and warehouse statuses</td>
<td>Combines AR, robots, sensors, and immersive AR experimentation to optimise warehouse space</td>
<td>Real-time experimentation and interaction in complex industrial environments</td>
<td>Optimises logistics and use of storage space and enables advanced insight into the industrial environment, identifying obstacles to integrate intelligent devices</td>
</tr>
<tr>
<td>Runji &amp; Lin (2020) [95]</td>
<td>Quality</td>
<td>Smartglasses</td>
<td>Perform double-check inspections in a safe and efficient manner using AR</td>
<td>Evaluation of the system and its effectiveness in different sizes of PCBA and compared with manual</td>
<td>Accurate tracking without the use of markers and integration of defect information</td>
<td>Improves accuracy and speed of defect location</td>
</tr>
<tr>
<td>Malta et al. (2021) [104]</td>
<td>Maintenance</td>
<td>Smartglasses</td>
<td>Recognise mechanical parts on engines and provide instructions</td>
<td>Real-time management and processing of work orders, assisting the technician through AR</td>
<td>Limited computational capacity and complex geometric structures</td>
<td>Effectiveness of AR for detecting engine parts and as a tool for industrial training</td>
</tr>
<tr>
<td>Liu et al. (2022) [118]</td>
<td>Maintenance</td>
<td>Smartglasses</td>
<td>Improve machine tool reliability through predictive maintenance integrated with fault prediction and maintenance decisions</td>
<td>Utilises CNN-LSTM for fault prediction and deep reinforcement learning for maintenance decision making</td>
<td>Complex data preprocessing and the challenge of integrating IoT data with predictive models</td>
<td>Effective failure prediction and maintenance planning, reducing downtime and costs while increasing machine reliability and operating efficiency</td>
</tr>
<tr>
<td>Seeliger et al. (2023) [125]</td>
<td>Quality</td>
<td>HMD</td>
<td>Evaluate and improve quality inspection task performance and human factors</td>
<td>Development of a system to visualise defects directly on physical products</td>
<td>Acclimatisation period for users, ergonomics and comfort during prolonged use, and visibility in different lighting conditions</td>
<td>Increased task performance and reduced mental workload, with positive user experience ratings, especially for complex inspection tasks</td>
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</table>

### 4. Results and Discussion

This section of this study focuses on the breakdown, analysis, and discussion of the results obtained. Our aim is to clarify how these results respond to the research questions that have been the focus of our analysis. The structure of this section is designed to highlight the direct link between the specific results obtained and the research questions that guided the entire study.
Sections 4.1–4.7 are devoted to exploring the first research question (RQ1), which focuses on the current landscape of AR research in the field of industrial training and support. Section 4.8 then addresses the second research question (RQ2), which focuses on the challenges that hinder the implementation of AR in this field. Finally, Section 4.9 focuses on the third research question (RQ3), which aims to identify and describe the main lines of research in AR applied to industrial training and support.

In the following sections, these findings are described in detail, and their implications for the field of AR in industrial contexts are discussed in depth.

4.1. Studies Published by Journals

As indicated above, following the process described above, 60 articles related to the field of AR application in the areas of industrial assistance and training were selected, and they are listed in Table 2 through the identification of the 37 journals on which they were published. These journals are consolidated as the main platforms for the dissemination of research in the aforementioned field, highlighting “Applied Sciences”; which represents 11.66% of the articles reviewed; “Computers in Industry”, with 10%; and “Robotics and Computer-Integrated Manufacturing”, with 6.66%. “Computers & Industrial Engineering”, “Sensors”, and “The International Journal of Advanced Manufacturing Technology” each contribute 5% to the corpus. In addition, “Advanced Engineering Informatics”, “Journal of Manufacturing Systems”, and “Multimedia Tools and Applications” each account for 3.33% of the publications. The category ‘Other’, which encompasses 28 studies, represents a diverse collection of research studies that each appear in a single journal.

<table>
<thead>
<tr>
<th>Journal Title</th>
<th>Number of Studies</th>
</tr>
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<tbody>
<tr>
<td>Applied Sciences</td>
<td>7 [91,96,101,104,109,112,115]</td>
</tr>
<tr>
<td>Computers in Industry</td>
<td>6 [79,84,93,99,125,133]</td>
</tr>
<tr>
<td>Robotics and Computer-Integrated Manufacturing</td>
<td>4 [95,111,118,129]</td>
</tr>
<tr>
<td>Computers and Industrial Engineering</td>
<td>3 [83,92,122]</td>
</tr>
<tr>
<td>Sensors</td>
<td>3 [87,98,127]</td>
</tr>
<tr>
<td>The International Journal of Advanced Manufacturing Technology</td>
<td>3 [86,119,131]</td>
</tr>
<tr>
<td>Advanced Engineering Informatics</td>
<td>2 [105,108]</td>
</tr>
<tr>
<td>Journal of Manufacturing Systems</td>
<td>2 [97,120]</td>
</tr>
<tr>
<td>Multimedia Tools and Applications</td>
<td>2 [89,121]</td>
</tr>
<tr>
<td>Other</td>
<td>28</td>
</tr>
<tr>
<td>N</td>
<td>60</td>
</tr>
</tbody>
</table>

The variety of journals that have dealt with studies of AR in an industrial context is evidence of the growing acceptance and recognition of this technology in the areas of assistance and training. Furthermore, the distribution of these works in different academic journals indicates an interdisciplinary confluence, reflecting a synergy between different fields of engineering and technology.

Table 2 not only provides a numerical perspective on the distribution of studies but also highlights the dominant trends in industrial AR research and development. The preponderance of research in journals such as “Applied Science”, “Computers in Industry”, and “Robotics and Computer-Integrated Manufacturing” indicates a strong interest in AR applications related to the following research fields: “General Engineering”, “Engineering, Multidisciplinary”, “Information and Communication Technology”, and “Computer Applications”.

4.2. Studies Published by Year

The analysis of the distribution of the 60 publications focused on the implementation of AR in the areas of assistance and training in the industrial sector between January 2012 and February 2024 is illustrated in Figure 8. The number of annual publications shows a progressive upward trend. In this sense, it is relevant that about 78.33% of these studies have been published in the last two years, i.e., from 2020 onwards, indicating growing interest in and recognition of AR from that year onwards.
On the other hand, it can be noted that the number of studies reached its highest value in 2021, demonstrating a growing interest in its application for industrial training and assistance. This increase highlights not only the quest for innovation in industry through AR technology but also the commitment of the industrial sector to renew and optimise employee training strategies.

The observed growth in this trend may be the result of several factors. These include the accelerated development of the technology, the increased availability and accessibility of AR tools, and a wider recognition of the opportunities that these technologies offer for interactive and experiential learning. In addition, the need to respond to contemporary challenges in Industry 4.0, such as sustainability, efficiency, and safety, has encouraged the adoption of training approaches tailored to specific needs.

### 4.3. Geographical Distribution of Published Studies by Country

AR applied to industrial training and assistance has experienced a boom in global research; Figure 9 shows the geographical distribution of countries where studies have been published and reveals remarkable patterns: China stands out as the leader in this field with 11 publications, demonstrating its lead in technological innovation in this sector. It is followed by the United States and Spain with six articles each, reflecting their strong commitment to the development and application of AR in industrial contexts. Italy shows significant interest with five studies, positioning itself as an active participant in AR research applied to industry. Countries such as France, with four publications, Portugal and South Korea, with three studies each, also show growing interest in the topic, albeit at a slower pace. Other countries, such as Germany, Greece, Hungary, India, and Taiwan, with two studies each, and Brazil, Poland, Serbia, Sri Lanka, Sweden, Turkey, the UK, Switzerland, Australia, Saudi Arabia, and Indonesia, with one study each, show an emerging interest in industrial AR, demonstrating geographical diversification in the research and development of this technology.

This distribution not only highlights the importance and potential of AR in industry assistance and training but also reflects the diversity of approaches and international collaboration in the search for innovative solutions in this emerging field.
4.4. Application Fields

This section categorises the applications for which AR systems have been developed or evaluated. Categorisation is crucial as it dictates the specific requirements that an AR system must meet depending on its intended use. Table 3 shows that most of the identified AR studies are concentrated in the area of industrial assembly, followed by maintenance. There are fewer studies in the areas of quality and management, which may indicate less explored potential or specific challenges in adapting AR. The category ‘Other’ covers the use of AR in various fields, such as those related to equipment programming.

Table 3. Field category of identified research studies.

<table>
<thead>
<tr>
<th>Field</th>
<th>Number of Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assembly</td>
<td>25 [76,77,81,85,88,89,91–94,97,101,102,105,107,110,111,113,114,119,120,122,123,128,135]</td>
</tr>
<tr>
<td>Quality</td>
<td>8 [82,95,98,103,105,125,126,129]</td>
</tr>
<tr>
<td>Management</td>
<td>4 [80,87,108,130]</td>
</tr>
<tr>
<td>Other</td>
<td>5 [78,90,100,106,132]</td>
</tr>
<tr>
<td>N</td>
<td>60</td>
</tr>
</tbody>
</table>

4.5. AR System Display Devices

The presentation of digital content in AR to the user is a critical component, and based on the research identified, it can be categorised into four main types of devices: mobile devices, HMDs, smartglasses, and other devices. Each of these media provide a different method of overlaying digital content onto the physical environment, which is essential to maintain accuracy in dynamic systems where both the display device and parts of the environment are in motion.

The categorisation in Table 4 shows that there is a clear preference for mobile devices in the identified research, followed by smartglasses and HMDs, which are widely used in recent studies. Mobile devices, which include phones and tablets, stand out as the main tool in many studies with 25 mentions, reflecting their accessibility and versatility. Wearable devices, such as HMDs and smartglasses, also feature prominently in recent research, with 11 mentions for HMDs and 17 for smartglasses, which not only underlines their importance in providing an immersive user experience but also indicates a growing trend in the use of these devices in research in recent years, as well as allowing the user to be hands-free for other tasks, thus increasing their functionality and applicability in different contexts.
Table 4. Prevalence of AR display devices in studies.

<table>
<thead>
<tr>
<th>Device</th>
<th>Number of Studies</th>
</tr>
</thead>
<tbody>
<tr>
<td>HMD</td>
<td>11 [81,83,87,111,115,122,123,125,126,128,135]</td>
</tr>
<tr>
<td>Other</td>
<td>7 [79,94,97,98,119,120,130]</td>
</tr>
<tr>
<td>N</td>
<td>60</td>
</tr>
</tbody>
</table>

The other category includes static displays and projectors, which, although less represented, are recognised for their usefulness in fixed environments and for group interaction, respectively. Also in this category are deep camera devices, which are emerging as a trend towards developing systems that can provide a higher level of interaction and awareness of the environment.

The choice of display device in AR is influenced by the need for tracking and the dynamics of the application environment, and the current trend is towards the use of mobile devices and smartglasses, indicating a move towards more accessible, personal, and immersive interfaces in AR.

4.6. AR Objectives in Industrial Training and Assistance

The information gathered shows a variety of objectives for the studies identified, with a focus on improving operational efficiency and technical training and optimising safety and ergonomics in the workplace.

The following is an excerpt from the aforementioned research, which provides an overview of the current goals of AR in Industry 4.0, highlighting how these technologies can be used to enrich operational dynamics and take industrial production capabilities to the next level:

- Integrating AR tools into operational routines: In the field of assembly and machine interaction, the study by Li et al. [111] delves into the creation of safe cognitive interfaces for human–machine interaction, while Longo et al. [83] propose solutions to efficiently integrate AR tools into operators’ daily routines, with the aim of improving their technical skills in the context of smart factories. In addition, the study by Raj et al. [135] aims to improve the efficiency of the assembly process by proposing an AR- and deep learning-based system that demonstrates the integration of AR tools into operational routines by assisting workers with manual assembly tasks through a multimodal interface.

- Immersive experience in smart warehouses: AR has also proven to be an ally in facilitating a more immersive and comprehensive experience in environments such as smart warehouses, as detailed by Piardi et al. [87]. This approach aligns with the work of Marino et al. [99], who seek to assist workers with inspection tools that enable the intuitive identification of production errors and defects, minimising cognitive and physical strain. This is complemented by [126], which investigates the usability of an AR head-mounted display systems for performing visual inspection tasks, with the aim of improving the design of AR systems for a more immersive and efficient working environment.

- Know-how transfer and training: The transfer of know-how and training through AR is another primary objective of the studies reviewed. The works of Serván et al. [76] and Webel et al. [77] focus on improving the understanding and performance of assembly and maintenance tasks, offering a more effective and efficient training alternative compared to traditional methods. This goal is further supported by Eswaran and Bahuabendruni [122], who explore the potential of AR to enhance training and support for semi-skilled/new workers, thereby enriching the knowledge transfer and training goal by evaluating different modes of instructional visualisation for assembly tasks.
Advanced industrial maintenance and failure reduction: Technological advances in AR also aim to improve industrial maintenance, as illustrated by the work of Ortega et al. [109], who integrate AR with infrared thermography to provide real-time information aligned with physical objects in three-dimensional environments. This approach is echoed in studies by Drouot et al. [114] and Zhang et al. [119], where AR is presented as a tool to reduce errors and improve efficiency in assembly processes, as well as to reduce the mental workloads of operators. This is echoed by Frandsen et al. [131], who demonstrate the capability of AR for maintenance at the enterprise level by integrating real-time quality assessment into work instructions. This approach allows for the self-assessment of quality by maintenance personnel, which is consistent with the goal of using AR to reduce errors and improve efficiency in assembly processes.

Effectiveness and autonomous learning: In the study by Moghaddam et al. [105], the authors provide a critical overview of the role of AR compared to traditional training methods. In their work, they highlight how AR significantly contributes to improving efficiency, promoting autonomous learning, and minimising errors.

Collectively, these studies highlight the synergistic potential of AR to transform working practices in Industry 4.0, suggesting a future where AR integration will be a cornerstone of the evolution towards smarter, more collaborative working environments.

4.7. Methodological Strategies Used to Implement AR in the Industrial Sector

The selected studies highlight a variety of methodologies focused on human interaction, case study development, comparative experimentation, technical training, and AR-assisted collaboration. These methodologies focus on the practical application and evaluation of AR in real-world contexts, with the aim of optimising the user experience and the effectiveness of the technology in the field of industrial training and assistance.

Human design and cognition: This strategy focuses on analysing and improving the interaction between human operators and automated systems. Studies such as Li et al. [116] used this methodology to develop AR systems that facilitate safe and effective human–machine collaboration, integrating proximity-based speed control and visualisation enhancements for worker cognition. The work of Yang et al. [123], who investigated the impact of AR on knowledge retention and training effectiveness, complements this focus by providing insight into how AR affects human cognition and learning processes over time.

Case studies and practical implementation: These strategies play an important role in AR methodology—for example, Na’ammh et al. [107] and Wang et al. [85] developed and tested AR systems in real industrial situations, such as mechanical assembly and specific manufacturing processes. This methodology is iterative and reflective, adapting the AR design to the specific needs of the work environment. Ref. [130], which integrated Industry 4.0 AR technology into an existing manufacturing system for formative purposes, demonstrated not only the adaptability of AR to work environments but also its potential to improve educational outcomes in engineering courses.

Experimentation and benchmarking: These strategies are essential to validate the effectiveness of AR compared to traditional methods. Works such as that of Park et al. [92] conduct heuristic and comparative evaluations to determine the practical benefits of AR, such as improved work accuracy and reduced errors. The use of synthetic data and deep learning for object detection, followed by a self-training approach [134], exemplifies the innovation in AR experimentation and shows the potential of AR to improve the registration and interaction of real objects, thus comparing the capabilities of AR with traditional methods.

Technical training: Approaches such as that of Alahakoon and Kulatunga [100] explore the use of AR as a didactic tool. These methods evaluate the effectiveness of AR in enhancing the transfer of technical knowledge and practical skills through experimental studies that measure knowledge retention and the learning curves of participants.
Collaboration and remote assistance: These strategies explore AR as a means of facilitating collaboration and technical support between operators in different locations. Studies such as that conducted by Buñ et al. [110] explore AR in the context of remote assistance, assessing how AR technologies can improve communication and synchronisation between teams. Ref. [127] introduced a novel application of AR for maintenance tasks through camera-based detection and deep reinforcement learning for asset tracking. It explored AR’s role in facilitating remote collaboration and highlighted how AR can improve operational efficiency and support between remote teams by providing clear instructions and enhancing the maintenance operators’ interactions with the system.

These methodologies reflect a practical, solution-oriented approach characteristic of applied AR research, where human interaction, the validation of the technology in real-world environments, and improved training and collaboration are paramount to the adoption of this technology in industry.

4.8. Challenges in the Implementation of AR in Industrial Assistance and Training

The problems identified in the studies of AR in industrial training and assistance can be grouped into several main issues that arise from the development and implementation of these technologies. The following is an analysis and summary of these issues, based on a selection of representative studies.

- Implementation and usability issues: Several studies point to difficulties related to the integration of AR systems in industrial environments, the calibration of these systems, and limited testing in real scenarios [76,99]. The adaptability of AR instructions to operators’ skills and the need for continuous support from researchers in the editing and implementation of content are also recurring challenges [83,93]. Ref. [125] highlighted the challenge of implementing AR in industrial environments, including ensuring that the AR system effectively reduces cognitive load without negatively impacting task performance, underscoring the importance of task complexity in determining effectiveness of RA assistance.

- Technical challenges and precision: Accuracy in tracking and superimposing virtual information on real objects poses significant technical challenges. These include object detection, accurate alignment of virtual content, and computational efficiency [109,116,120]. The lack of algorithms capable of accurately tracking the position of hand tools and susceptibility to tracking distortions due to stage lighting are some of the technical issues identified [103,115]. Article [129] identifies the challenges involved in inspecting numerous and ubiquitous cable supports in aircraft assembly. These tasks are traditionally performed manually, making them time-consuming, laborious, and error-prone.

- Interaction and collaboration: Effective training and interaction using AR is critical. Studies have identified the need to develop collaborative AR interfaces and appropriate authoring tools, as well as to improve human–machine interaction [81,86]. Challenges include insufficient ICT training, task monotony, and the effective integration of AR without negatively impacting production processes [84].

- Safety and cognition: Safe interactions and minimising cognitive and physical strain when using AR tools are issues of concern to researchers [99,118]. This includes the design of collision avoidance systems and the development of AR tools that are intuitive for non-expert users.

- Operational efficiency and training: Improving operator experience and optimising technical skills in the context of smart factories are key objectives [83]. Technical knowledge transfer and training through AR is addressed in several studies that aim to provide more effective and efficient training alternatives to traditional methods [76,77]. One of the studies [132] highlights the challenges posed by the limited availability of CNC machines for practical use, the inefficiency of online learning for practical
courses such as CNC programming, and the high costs associated with the use of materials and cutting tools for repeated experiments.

4.9. Key Findings Identified in the Research Reviewed

The key findings of studies on AR in Industry 4.0 assistance and training demonstrate the transformative impact of this technology in the industrial sector. The identified developments are grouped into categories that reflect both improvements in operational processes and efficiencies in learning and employee safety, highlighting the versatility and depth of applications of AR in a modern industrial context:

- Improvements in assembly efficiency and accuracy: In the area of operator assistance, there are significant improvements in the efficiency and accuracy of assembly processes thanks to interactive and multimedia instructions that facilitate real-time monitoring and automatic error detection [81,85]. This is supported by reference [128], which found that AR tools, particularly when used with HMD, can improve task efficiency by up to 70% compared to traditional methods.

- Safety in human–machine interaction: AR has proven to be an effective tool for improving the safety of human–machine interactions, using systems that optimise collision detection and avoidance and responses to unexpected events [111]. Ref. [124] supports this finding, emphasising the importance of the capability of AR-based maintenance systems for enhancing task efficiency and decreasing error rates, thus promoting safer industrial environments.

- Positive impact on training: From a training perspective, the past studies highlight the effectiveness of AR in transferring technical knowledge and practical skills. AR has been shown to be effective in technical training, providing real-time feedback and improving the learning curves of operators [83]. It has also led to a reduction in errors and improved worker training and performance [76,77]. Furthermore, AR has a positive impact on the understanding of complex mechanical systems, with improvements in accuracy and information retention, as well as increased user motivation and engagement, suggesting its potential as an effective tool in engineering education [106].

- Logistics optimisation: AR contributes to the optimisation of logistics and the use of storage space, enabling a more complete perception of the industrial environment and more intelligent and autonomous behaviour [87].

- Inspection and maintenance assistance: Studies show that AR facilitates inspection and maintenance by providing tools that improve the identification of design and assembly errors, thereby improving the efficiency of the inspection process [99,109].

- Enhanced interactivity and environmental analysis: The integration of semantic layers and advanced AR and AI technologies significantly improves operator interaction with the system, providing more efficient assistance in industrial tasks and better understanding and analysis of the environment [121]. The methodologies used in [133] demonstrate the ability of the AR system to provide tailored assistance, affirming the importance of AR for facilitating a more effective understanding and analysis of the industrial environment.

5. Bibliometric Analysis of the Current State of Development of AR in Industrial Training and Assistance

In this section, a bibliometric analysis is carried out to understand the state of the art in the application of AR in industrial training and assistance. For this purpose, the scientific visualisation tool VOSviewer, developed by van Eck and Waltman [137,138], was used, which allowed for a detailed analysis of the co-occurrence of AR-related terms in industrial training and assistance contexts within the abstract field of scientific papers.

The analysis methodology focused on the construction of co-occurrence networks, which revealed the frequency and correlation between key terms within a corpus of documents. This strategic selection of terms allowed for a more reliable and concentrated representation of the predominant themes in the current literature, as shown in Figures 10 and 11.
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Figure 10. Co-occurrence networks of abstract fields in industrial assistance and training.

The analysis reveals a complex and multifaceted network in which the nodes represent individual terms and the connections between them indicate the association and strength of relationships, as shown by Ding et al. [141]. In these networks, the density and proximity of nodes not only indicate thematic relationships but also reflect the importance and influence of each term within the context under analysis.

Segmentation into colour-coded clusters facilitated the identification of thematic subdomains and the visualisation of their interconnections. Looking at the temporal evolution of these networks, new themes emerge and gain relevance in the field of industrial AR, with “human computer interaction”, “deep reinforcement learning”, and “internet of things” being notable examples of this trend. The terms “assembly” and “training” emerged as central cores of the network, reflecting their importance in current research (Figure 12). Examining the interaction of these cores with surrounding terms revealed an intricate network of related terms such as “tracking”, “manufacture”, “assembly process”, “depth map”, “deep learning”, “gesture recognition”, “personnel training”, and “task performance”, highlighting the dynamism and continuing expansion of the field.

Figure 11. Temporal networks of the co-occurrence of abstract fields in attendance and industrial training.

The analysis shows not only that AR is a field of interest in its own right but also that it acts as a synergistic platform, weaving a web between different industrial disciplines.
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This analysis shows not only that AR is a field of interest in its own right but also that it acts as a synergistic platform, weaving a web between different industrial disciplines and practices. The direct link between augmented reality and key concepts such as “manufacture”, “industry 4.0”, “smart manufacturing”, and “deep learning” underlines the perception of AR as an essential lynchpin in the transformation and improvement of manufacturing and industry as a whole. The interaction of “augmented reality” with these terms underlines a growing trend: the integration of AR into advanced manufacturing processes and the adoption of new learning and adaptation strategies in industrial contexts.

In a warmer tone (Figure 11), terms such as “manufacture” and “industry 4.0” appear, denoting their increasingly prominent association with AR, indicating a growing interest in merging AR with manufacturing processes and creating the Industry 4.0 vision. This chromatic shift suggests a sectoral transition towards the adoption of intelligent and autonomous systems to increase efficiency and productivity. In addition, concepts related to advances in artificial intelligence, such as “convolutional neural networks” and “deep reinforcement learning”, have emerged and become intertwined in the AR dialogue, highlighting the influence of these advanced technologies in enriching AR systems, especially in applications ranging from predictive maintenance to process optimisation.

The proximity and interweaving of the connections between these terms indicate a strong thematic inter-relationship, pointing to a significant synergy between AR and advances in smart manufacturing, underlining the goal of enriching the efficiency and adaptability of production processes. Furthermore, the colour-coded clusters in the network not only demarcate areas of specialisation within the AR spectrum but also indicate the multidisciplinary collaboration required for the advancement and effective implementation of this technology.

6. Conclusions

The systematic review and bibliometric analysis revealed a diverse and growing landscape of AR applications in an industrial context. During the period under review, a diversified and growing trend in AR applications for assistance and training in an industrial context can be observed. The main purpose of AR in industrial assistance and training is to improve the efficiency and accuracy of assembly and maintenance processes. This includes the improved visualisation of complex data, training in virtual environments, and real-time support during maintenance tasks.

Regarding the challenges of implementing AR in Industry 4.0, they are varied and complex, ranging from technical limitations to challenges in adapting to user needs. These findings emphasise the importance of a holistic approach for integrating these technologies, highlighting the need to balance technical capabilities with usability and end-user
acceptance. The importance of balancing technological innovation with user experience and needs is highlighted by these dual challenges in order to achieve the effective and sustainable adoption of AR in Industry 4.0.

Based on these findings, it is recommended that future studies should focus on overcoming technical barriers, improving interactivity and user understanding, and ensuring both safety and operational efficiency. These areas are fundamental to maximizing the potential of AR in the context of Industry 4.0. By addressing these aspects, it will be possible to effectively respond to the demands for safety, efficiency, and accuracy, especially with regard to assembly, maintenance, and training tasks. On the other hand, further progress on important issues involving AR integration in Industry 4.0, such as technical barriers, interactivity, safety and operational efficiency, will promote synergies between different engineering and technology fields.

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