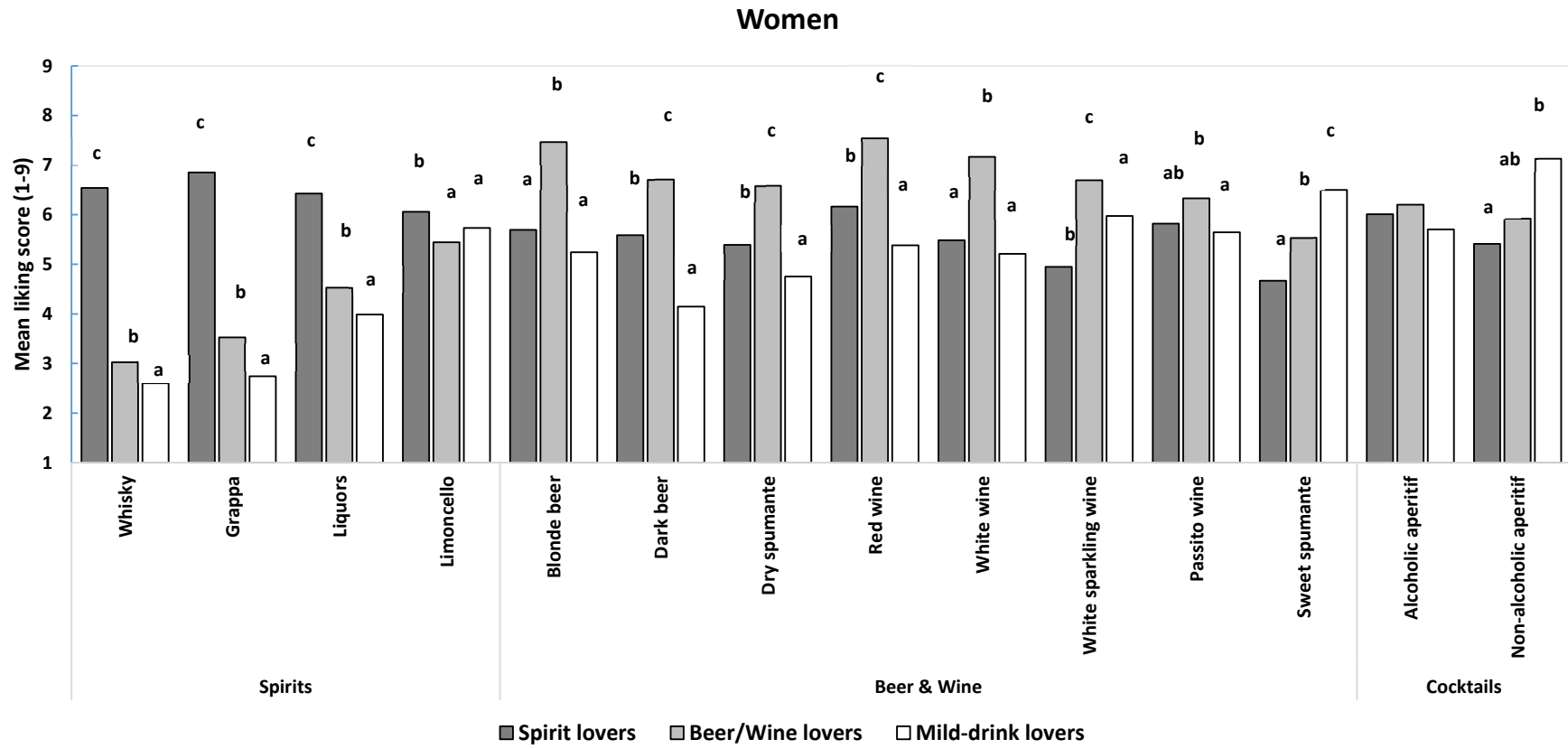
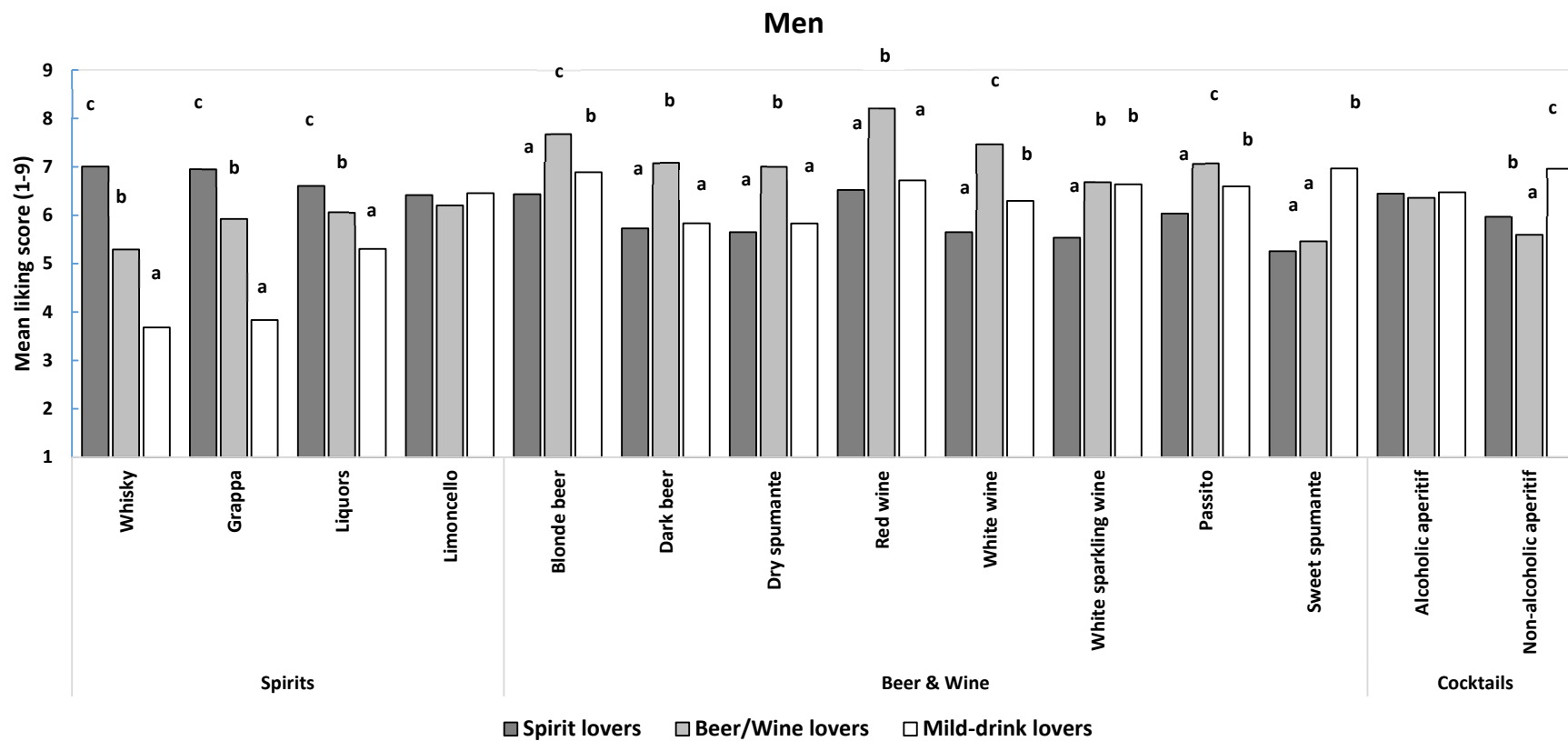


a)



b)



**Figure S1.** Mean liking scores for spirits, beers/wine and cocktails provided by the three consumers clusters (Spirit lovers, Beer/Wine lovers and Mild-drink lovers) of women (a) and men (b). Different letters indicate significant differences by beverage according to Bonferroni post-hoc test