



Article

Investigation of Urban Design Approaches in Renewal Areas with Hybrid Decision Model

Merve Koçak Güngör 1,* D, Bülent Bostancı 2D, Neşe Yılmaz Bakır 1D and Umut Doğan 1D

- Department of Urban & Regional Planning, Ercives University, 38280 Kayseri, Turkey
- Department of Geomatics, Erciyes University, 38280 Kayseri, Turkey
- * Correspondence: mervekocak@erciyes.edu.tr

Abstract: Generally, urban renewal practices in developing countries are formed by economic concerns and by ignoring the design dimension. As a result, these conditions create unqualified urban spaces in terms of livability. In this study, to analyze and evaluate this problem, a criterion framework and a hybrid spatial decision model are formed for improving the design quality of renewal projects. The authors defined 37 urban design criteria through literature research, expert opinions, and self-assessments. A multidisciplinary focus group was held and a paired comparison form was prepared to determine the criterion weights and suitability values with the used the fuzzy DEMATEL and weighted linear combination method. The values analyzed using ArcGIS 10.2 and the suitability values are shown on the map. As a result, it has been determined that even the highest valued among the examined renewal projects could not meet even 50% of the defined urban design quality standard. The results have emphasized that the urban renewal projects without area-specific and appropriate design solutions reveal that they cannot develop qualified places. Within the scope of realizing more qualified urban places, design criteria should also be taken into account in the project design processes. In future studies, this model can be used in determining the area-specific and appropriate design solution for spatial decision-makers.

Keywords: urban renewal; urban design criteria; fuzzy DEMATEL; weighted linear combination



Citation: Koçak Güngör, M.; Bostancı, B.; Yılmaz Bakır, N.; Doğan, U. Investigation of Urban Design Approaches in Renewal Areas with Hybrid Decision Model. *Sustainability* 2022, 14, 10543. https://doi.org/ 10.3390/su141710543

Academic Editor: Jolanta Dzwierzynska

Received: 16 June 2022 Accepted: 22 August 2022 Published: 24 August 2022

Publisher's Note: MDPI stays neutral with regard to jurisdictional claims in published maps and institutional affiliations.



Copyright: © 2022 by the authors. Licensee MDPI, Basel, Switzerland. This article is an open access article distributed under the terms and conditions of the Creative Commons Attribution (CC BY) license (https://creativecommons.org/licenses/by/4.0/).

1. Introduction

Urban renewal had become an ensemble of physical, socio-cultural, and economic interventions because of the collapse of the inner urban areas during the urbanism process. In this process, "developing urban areas able to respond better to the changing conditions of the time" had become one of the main aims of urban renewal [1]. Improving the conditions of slums by developing livable housing sites is among the most common applications of the urban renewal processes. According to the literature, a successful renewal application, together with the renovation of the building stock, should also have the ability to solve social, economic, and physical spatial problems related to the sites [2–4]. However, urban renewal projects are often criticized because of the predominance of economic concerns rather than the social, spatial problems [5]. On the other hand, the discipline of urban design, beyond being merely "a tool for creating a beautiful city", has become a tool that can provide solutions to urban problems. With this aspect, it is thought that more qualified urban environments can be created with the application of the urban design approach to urban renewal projects [6,7].

Urban design constitutes an important part of the urban renewal process [3,8,9]. An urban design project is partly a plan and partly a project; it is an aesthetic and legal tool in the process that defines the public—urban space structure. Moreover, the enhancement of life quality by improving urban spaces and creating aesthetic urban spaces that will facilitate the needs of users are among the main objectives of urban design [10]. The rehabilitation and renewal of collapsed and dysfunctional urban areas will be possible with

Sustainability **2022**, 14, 10543 2 of 21

urban design approaches. In this context, it is inevitable that urban design, which has a direct connection with urban renewal, is one of the main actors in the renewal process. The development of unique design criteria for urban renewal areas is considered a positive process for the success of the project. It is accepted that increasing the quality of life and improving the physical space in line with changing conditions and user preferences in the urban renewal areas discussed in the study is possible with the determination of urban design principles and criteria.

In the literature on design approaches in urban renewal practice, some studies set principles on the realization of sustainable and successful urban renewal projects [9,11–13] and developing spatial decision support systems (SDSS) [14,15] for this purpose. A prominent study [11] focuses on developing a systematic decision-making approach aiming to assist the urban renewal project, as well as using a fuzzy set theory combining the PROMETHEE approach in determining the priority of projects. In that study, the scoring was created from the aspect of urban sustainability, whereas the expected revenue was calculated from an economic aspect and there was a subjective scale for social and environmental aspects. Lee and Chan (2008) discussed the urban renewal practices in Hong Kong in terms of a solution to the urban decay problem [12]. From this aspect, they aimed to set reliable and sustainable design principles by employing the analytical hierarchy process (AHP) method. Another study determined the perceptions of the residents of a neighborhood. The study focused on a large-scale urban transformation project in Barcelona. The project's effect and significance on the "welfare level" have been examined using the concept mapping method [9].

The main agenda of urban studies has been keeping the urban density in balance as a result of the COVID-19 process, horizontal balanced growth instead of vertical structuring [16,17], pedestrian- and bicycle-oriented transportation areas reshaping urban areas [18], the balanced distribution of urban services [19,20], and the increasing need for open public spaces [17]. In this context, expectations for the living conditions of individuals and the quality of their living environments have also changed [19,21–28]. Considering the studies carried out to improve urban living conditions and thus urban renewal and settlements, it is seen that the characteristics and adequacy of urban equipment in urban areas are questioned in terms of design criteria such as connection, comfort, image, use, activity, social life, transportation, and identity [29,30]. There are approaches in which the main objectives of design were limited to physical aspects such as character-identity, continuity and encapsulation, public field quality, ease of movement, adaptability, and diversity [8,31]. It was found that most of the urban renewal projects creating public pedestrian spaces and including more community-based programs had favorable and significant impacts on the residents' quality of life [13,32,33].

In recent years, economic concerns have become more prominent in Turkish urban renewal practices. Besides, urban renewal projects are mostly improved separate from the urban plan in a fragmented way. Renewal projects and implementations that are generally carried out on a large scale with the need for renewal are seen as construction projects that will benefit the maximum profit per land, rather than a design problem. On the other hand, in developed cities throughout the world, the focus is on reusing urban land, which has been structured in terms of sustainability. In parallel with the increasing importance of urban renewal projects at the local level, the characteristics of the new environment, created via the renewal, have started to be increasingly questioned from various aspects.

When reviewing the related literature, we found that there are many studies about examining project approaches in urban renewal zones in terms of design criteria [9,11,12,14,34,35]. However, we came across no studies which examined the map-based study incorporating a spatial decision-support system. Therefore, this study, differing by the method it employs and the way it examines the subject, fills an important void in the literature.

Therefore, this study focusing on the urban renewal project areas of the Turkish cities, which are shaped by urban plans, evaluates the "design" dimension of these projects. In this study, a hybrid method, which is uncommon in the literature, was utilized. With the results

Sustainability **2022**, 14, 10543 3 of 21

of this study, a foundation of general evaluation has been established regarding the urban design levels of renewal areas. Incomplete and negative conditions affecting the design dimension were re-discussed with the current situation reading and an infrastructure that will guide the city planners and other relevant actors has emerged. In line with this perspective, an evaluation of the 13 project areas that stand out with their planned development and which have the quality of being a sample has been made. The main assumption in the use of a hybrid model in this evaluation process is that, unlike traditional methods, it is fast, versatile, quickly adapted to different areas and can be further developed. At the same time, the visual presentation of the findings (map-schema-table) is also a practical tool for decision-making actors. All the project areas within the scope of the study boundaries have emerged as visualized maps in a way to compare the success levels of design quality with each other. For this reason, this method has been an important step in determining the spatial characteristics of the renewal areas. The obtained results can be used to identify existing problems and propose solutions. The emergence of problematic plans and project approaches can also help to support urban planning decisions aimed at improving design processes.

In the following sections, first, the characteristics of the selected urban renewal projects, data collection and data processing are detailed in the Materials and Methods section. In the Method section, fuzzy DEMATEL and weighted linear combination (WLC), as well as their integration, are explained. In the Application section, the evaluation of urban design approaches in renewal areas was carried out within the scope of the proposed hybrid method. In the Results and Conclusions section, the research findings were evaluated and discussed through the design approaches that have been obtained.

2. Materials and Methods

2.1. Urban Renewal Projects in the Study Area

Since it is one of the largest cities in Central Anatolia, receiving intense migration because of industry and commerce, a rapid change and renewal occurred in Kayseri. In parallel with this process of change, it can be seen that the number of urban renewal projects significantly increased since 2000. Considering the historical process, it can be stated that the regions that are closer to the center or having a locational advantage have been increasingly redeveloped since 1980. From this aspect, the shanty areas that are located at a central position and have strong transportation connections and locational advantages started to be rapidly transformed. Therefore, the most important issue in the agenda of the city became the urban renewal projects.

The first urban renewal projects in Kayseri were carried out by contractors at the parcel level. Renewal practices have increased in Kayseri and the country, depending on the developments in the laws in the 2000s. Cırkalan, Uğurevler, Seyrani, Ahi Evran, Yunusemre, Argıncık, Yeşil Mahalle, ZiyaGökalp, Kuşcu, Oruçreis, Mithatpaşa, Erkilet, Yıldızevler and Uğurevler neighborhoods were declared to be urban renewal areas under the conditions specified in the Municipalities Law: 5393, No. 73 [36], in Kocasinan district. In the Melikgazi district, the planning process of the Kazım Karabekir and Anbar neighborhoods was almost completed in accordance with Law No. 6306 on Renewal of Areas under Disaster Risk [37] (Table 1).

In this process, 593.21 hectares of land have been transformed in Kayseri city. This has affected 21,000 users and accelerated in the city. Urban renewal implementation has also been performed for the 13 neighborhoods in Melikgazi and Kocasinan districts. All of the above-mentioned urban renewal projects listed in Table 1, which were designed in line with the different approaches and provisions in the law and located in different locations in the province of Kayseri, were evaluated within the scope of this research.

Sustainability **2022**, 14, 10543 4 of 21

	Table 1.	Urban	Renewal	Areas	in Ka	yseri.
--	----------	-------	---------	-------	-------	--------

District	Neighborhood	Area (ha)	Population (Person)
Kocasinan	Ahievran	25.5	240
Kocasinan	Cırkalan	260.55	397
Kocasinan	Sahabiye	50	5341
Kocasinan	Seyrani	5.1	340
Kocasinan	Uğurevler	87.23	6240
Kocasinan	Yunus Emre	7.3	780
Kocasinan	Yıldızevler	27	1628
Kocasinan	Ziya Gökalp	23.25	1568
Melikgazi	Anbar	5.8	268
Melikgazi	Karacaoğlu	3.7	284
Melikgazi	Küçük Ali	3.5	336
Melikgazi	Kazım Karabekir	32	1392
Melikgazi	Yeni	85.53	2752
	Total	593.21	21,566

2.2. Data Collection and Processing

Projects and reports related to 13 urban renewal areas have been examined within the framework of face-to-face interviews and reviews conducted in the archives of the directorates from Kayseri Metropolitan Municipality, Melikgazi Municipality and Kocasinan Municipality Urban Renewal Branch. All the information obtained related to the urban renewal areas was evaluated in terms of the literature search, the opinions of the experts working on this subject in municipalities and the authors, and the main and sub-criteria considered important in urban design in Kayseri province were determined. The Excel spreadsheet program was used to set the data for weight determination purposes. Fuzzy data based on focus group evaluations of the study areas (using a five-point scale) were transferred to the Excel spreadsheet. The boundaries of 13 urban renewal areas from Kayseri Metropolitan Municipality were obtained in a CAD environment and converted into a GIS environment.

2.3. Method

This study on the formation of unqualified urban spaces in terms of livability/habitability focuses on renewal projects in Kayseri. To evaluate the multidimensional information set on these projects, different methods, not often encountered in the literature, were used together. To improve the design quality of renewal projects, a criteria framework and a hybrid spatial decision model were created. In this model, a total of 37 urban design criteria were set as the main and sub-criteria. The current literature, expert opinions, and the partnership of the authors were involved in the determination of these criteria. Although they may vary according to different research subjects or researchers, the design criteria generally accepted in the literature have been used. At the same time, a focus group is a multidisciplinary group formed of different occupational experts who take an active role in urban renewal projects. A matched comparison form was prepared to determine the weights and suitability values of the determined criteria and FDEMATEL and WLC methods were applied. Then, the values analyzed using ArcGIS 10.2 and suitability values were visualized on the map with tables and transformed into interpretable information for decision-makers. As a result, among the reviewed renovation projects, those with the highest and lowest design criteria value are presented clearly and comparably. The emergence of the positive and negative aspects of the projects is important in terms of realization of more qualified urban spaces. In future studies, this model can be used as a practical method for spatial decision makers to determine the site-specific and appropriate design solutions.

Studies combining GIS and decision-making methods with location-based SDSS are becoming increasingly prevalent these days. SDSS are computer-based systems that facilitate the decision-making process for GIS-based spatial problems and include decision

Sustainability **2022**, 14, 10543 5 of 21

algorithms. It allows decision-makers to determine the most suitable solution for the location by combining spatial criteria and attribute information. SDSS can be used in site selection, area analysis, residence valuation, facility setup, land use and planning and route selection [38].

In this study, which evaluates urban renewal projects with the design dimension, a hybrid model, in which a fuzzy multi-criteria decision-making technique and solution-oriented WLC on GIS were used together, was followed. Through the use of the hybrid method, the obtained qualitative data was quantitatively expressed and evaluated on a map basis. This situation will provide a visual interpretation of GIS analysis and will facilitate the communication between the designer and the user while making design decisions.

The DEMATEL method, created on the basis of graphic theory, enables making analyses on the criteria and solving problems with the visualization method. Compared to other methods, it provides flexibility in defining the coefficient matrix between the criteria and this facilitates assessment of the expert [34,39,40]. Due to its ease of interpretation and strong visualization, FDEMATEL was chosen in the study to determine the expert criterion weights. In addition, the WLC method, which is frequently used in the literature, was preferred to combine the obtained weights with the score values with the help of GIS analysis and to order the results on the map visually.

This research, which aims to evaluate urban renewal projects in terms of urban design criteria by using FDEMATEL and WLC, consists of 13 urban renewal projects in the Kayseri urban center. The detailed workflow chart of the approach adopted in this study is presented in Figure 1.

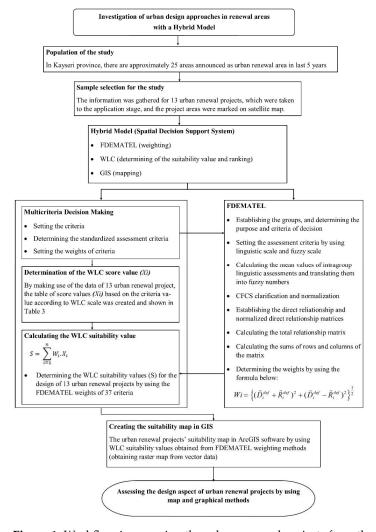


Figure 1. Workflow in assessing the urban renewal projects from the aspect of urban design.

Sustainability **2022**, 14, 10543 6 of 21

Within this scope, the FDEMATEL was selected for flexible weighting based on a cause–effect analysis between the criteria specified below and the WLC method used for effective visual ordering, also explained below.

2.3.1. Fuzzy DEMATEL

Decision-making is the process of defining the decision goal, creating the widest possible range of alternatives, evaluating the alternatives and monitoring the results to achieve the decision goals by choosing the most appropriate alternative [41]. The decision-making process is affected by uncertainties and decision-makers often have to make decisions based on uncertain information [42]. Fuzzy theory, introduced by Zadeh [43], is a mathematical way of defining classes of materials in real life to compensate for the traditional deficiency of binary logic. Since theory can transform the ambiguities of human thought into certain values, it is very useful to overcome such ambiguities. Fuzzy sets theory, which is used to remove uncertainty in decision making, provides general mathematical approaches. The fuzzy theory introduces the concept of a membership function to deal with different language variables [43]. There is a certain uncertainty in terms of people's thoughts, inferences and perceptions. The theory aims to solve uncertain or fuzzy data in the environment [44]. Fuzzy sets are defined by membership functions. According to the membership function of fuzzy set A, the membership of each criterion in a set is determined by a number between 0 and 1. If an x criterion definitely belongs to set A, then μ A(x) = 1; if it certainly does not belong, then $\mu A(x) = 0$. A high degree of membership indicates that the degree of the belonging of the x criterion to set A is higher [45]. Uncertainty in real-world applications is related to the environment. Thus, to minimize subjective bias, MCDM methods are expanded by taking into account the concepts of fuzzy cluster theory [46]. Since a single method is not sufficient in this study, which aims to compare urban design approaches in urban renewal areas, an integrated approach is needed to solve the problem addressed. Therefore, fuzzy linguistic modeling was used to represent and process flexible information.

DEMATEL's aim is to transform the relationship between the criteria from a complex system to causal dimensions, that is, into an understandable structural model of this system [47]. Due to the method, while evaluating decision problems the cause-and-effect relationships of the criteria can be clearly seen [48]. The final product of the DEMATEL process is a visual representation of an individual mind map in which the questionnaire assessor organizes his thoughts [49–51]. The fuzzy DEMATEL method is a quantitative analysis method based on the expert assessment that measures the degree of the effect between factors through fuzzy semantic variables [52]. Combined with a fuzzy logic structure, it is a strong approach for determining weights and alternatives in decision making because of its visualization features of cause-and-effect relationships and connections between factors [53,54]. By dividing the factors into two groups of cause and effect, decision problems are easier to plan and solve [55].

Determining the appropriate multi-criteria decision-making approach from the list of available methods for a particular application is a difficult task [56]. Although some methods seem more appropriate under certain conditions and scenarios, there is not a single method that can address all problems [57]. In general, the choice of the MCDM method is a serious problem, and when the number of criteria increases, the solution is often uncertain and difficult to find [58]. The DEMATEL method used in the study is widely used to obtain the cause-and-effect diagram of interdependent factors. This method is superior to traditional techniques because it reveals the relationships between the criteria, ranks the criteria according to the type of relationships, and reveals the intensity of their effects on each criterion [59]. In addition to the above-mentioned advantages, the fuzzy DEMATEL method provides the expert group with more flexibility in evaluating the criteria. While consistency control should be performed in the AHP method to evaluate the criteria according to superiority, the DEMATEL method provides more flexibility and convenience to the focus group since it evaluates the criteria according to the degree of impact.

Sustainability **2022**, 14, 10543 7 of 21

There are many normalization methods for MCDM problems and an appropriate defuzzification method is needed to obtain the correct result. The CFCS method proposed by Opricovic and Tzeng [41] ensures that left and right scores are taken into account by fuzzy min and fuzzy max and a weighted average value is obtained as a total score according to membership functions [60]. This method is based on the output of the fuzzy set, which can convert the fuzzy number into exact scores. Chen et al. [61] stated that the CFCS method can give a better exact value compared to other defuzzification methods.

While calculating the results of the evaluations made by the experts among the factors, converting the Fuzzy data into crisp scores (CFCS) defuzzification method can be used to convert the fuzzy data into exact numbers. As a result of this process, the direct relationship matrix is obtained [41]. The process of the fuzzy DEMATEL method is explained in detail below [62]:

Step 1: An expert group is formed and the number of goals and criteria to be achieved pursuant to the decision is determined.

Step 2: The evaluation scale is developed. The fuzzy DEMATEL linguistic scale used in the study of Wu and Lee [63] is given in Table 2.

Table 2. Linguistic scale and f	uzzy triangular numbers use	ed for fuzzy DEMATEL [63].
--	-----------------------------	----------------------------

Linguistic Scale	Abbreviation	Fuzzy Triangular Numbers
No Effect	N	(0.00, 0.00, 0.25)
Very Low Level Effect	VL	(0.00, 0.25, 0.50)
Low Level Effect	L	(0.25, 0.50, 0.75)
High Level Effect	Н	(0.50, 0.75, 1.00)
Very High Level Effect	VH	(0.75, 1.00, 1.00)

Step 3: The mean of the linguistic evaluations of decision-makers is obtained as a result of the evaluations made within the group. These linguistic evaluations are converted into fuzzy numbers according to the scale. In this step of the fuzzy DEMATEL analysis, fuzzy coefficients matrix A_{ij} is created based on the mean of linguistic evaluations collected from experts as shown in Table 2.

$$A_{ij} = \begin{bmatrix} a_{11} & a_{12} & \dots & a_{1m} \\ a_{21} & a_{22} & \dots & a_{2m} \\ \vdots & \vdots & \ddots & \vdots \\ a_{n1} & a_{n2} & \dots & a_{nm} \end{bmatrix} i = 1, 2, \dots, m \text{ and } j = 1, 2, \dots, n$$
 (1)

 A_{ij} : coefficients matrix.

In this matrix, m is the number of assessors and n is the number of criteria. $a_{ij} = (l_{ij}, m_{ij}, u_{ij})$ is represented by the triangular fuzzy number, and the lower limit (l), middle value (m) and upper limit (u) of the triangular fuzzy number. These values are the degree of fuzziness of the effect determined by the i assessors for the j criterion.

Step 4: With the converting the fuzzy data into crisp scores (CFCS) defuzzification method, normalization is performed for matrix A and fuzzy numbers are converted to single values [41,52].

4.1 Normalization calculation is performed for lower, middle and upper values in each alternative. (Calculate left and right normalized values.)

$$R = \max_{i} u_{ii}, \tag{2}$$

$$L = \min_{i} l_{ii}, \tag{3}$$

$$\Delta = R - L \tag{4}$$

Sustainability 2022, 14, 10543 8 of 21

$$x_{lj} = \frac{(l_{ij} - L)}{\Delta} \tag{5}$$

$$x_{mj} = \frac{\left(m_{ij} - L\right)}{\Delta} \tag{6}$$

$$x_{uj} = \frac{\left(u_{ij} - L\right)}{\Lambda} \tag{7}$$

R: Maximum upper bound value in each column of matrix *A*.

L: Minimum bottom bound value in each column of matrix *A*.

Δ: Maximum upper bound value—minimum upper bound value.

 x_{li} : Normalization of the bottom value.

 x_{mi} : Normalization of the middle value.

 x_{uj} : Normalization of the upper value.

Determination of normalized values on the right and left for defuzzification; compute left (*ls*) and right (*rs*) normalized values; for j = 1, 2, ..., n

$$x_j^{ls} = \frac{x_{mj}}{1 + x_{mj} - x_{lj}} \tag{8}$$

$$x_j^{rs} = \frac{x_{uj}}{1 + x_{uj} - x_{mj}} \tag{9}$$

 x_j^{ls} : Left normalized values. x_i^{rs} : Right normalized values.

Total normalized crisp values:

$$x_{j}^{crisp} = \frac{\left[x_{j}^{ls} \cdot \left(1 - x_{j}^{ls}\right) + x_{j}^{rs} \cdot x_{j}^{rs}\right]}{1 - x_{j}^{ls} + x_{j}^{rs}}$$
(10)

 x_i^{crisp} : compute total normalized crisp values.

Calculate crisp values for defuzzification

$$x_{ij}^{crisp} = L + x_{ij}^{crisp} \cdot \Delta \tag{11}$$

 x_{ii}^{crisp} : compute crisp values.

Step 5: From the obtained values, Equations (12) and (13) and the normalized direct relation matrix are determined.

$$\widetilde{X} = \frac{\widetilde{X}^{(1)} \oplus \widetilde{X}^{(2)} \oplus \cdots \oplus \widetilde{X}^{(p)}}{p}$$
(12)

$$\widetilde{X} = \begin{bmatrix} \widetilde{x}_{11} & \widetilde{x}_{12} & \dots & \widetilde{x}_{1n} \\ \widetilde{x}_{21} & \widetilde{x}_{22} & \dots & \widetilde{x}_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ \widetilde{x}_{n1} & \widetilde{x}_{n2} & \dots & \widetilde{x}_{nn} \end{bmatrix} \dots$$
(13)

 \widetilde{X} : normalized direct relation matrix.

Step 6: The total relationship matrix () is determined. After obtaining the normalized direct relationship matrix, the total relationship matrix is determined using Equations (14) and (15). This equation is represented by the unit matrix (I).

Sustainability **2022**, 14, 10543 9 of 21

$$\widetilde{T} = \lim_{W \to \infty} \left(\widetilde{X} + \widetilde{X}^2 + \dots + \widetilde{X}^W \right) = \widetilde{X} \left(I - \widetilde{X} \right)^{-1}$$
(14)

$$\widetilde{T} = \begin{bmatrix} \widetilde{t}_{11} & \widetilde{t}_{12} & \cdots & \widetilde{t}_{1n} \\ \widetilde{t}_{21} & \widetilde{t}_{22} & \cdots & \widetilde{t}_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ \widetilde{t}_{n1} & \widetilde{t}_{n2} & \cdots & \widetilde{t}_{nn} \end{bmatrix}$$

$$(15)$$

I: Unit matrix. \widetilde{T} : Total relationship matrix.

Step 7: After the total relation matrix is found, the sum of columns and rows in the matrix are obtained by the formulas given in Equations (16) and (17).

$$\widetilde{D}_{i} = \sum_{i=1}^{n} \widetilde{t}_{ij}, \ i = 1, 2, ..., n$$
 (16)

$$\widetilde{R}_i = \sum_{i=1}^n \widetilde{t}_{ij}, \quad j = 1, 2, \dots, n$$
(17)

 \widetilde{D}_i : Sum of rows in total relationship matrix. \widetilde{R}_i : Sum of columns in total relationship matrix. Step 8: The values found in step 7 are replaced in Equation (18), and the result weights of the criteria are calculated.

$$\omega_i = \left\{ \left(\tilde{D}_i^{def} + \tilde{R}_i^{def} \right)^2 + \left(\tilde{D}_i^{def} - \tilde{R}_i^{def} \right)^2 \right\}^{\frac{1}{2}}$$
(18)

 ω_i : The weight vector for the criteria

2.3.2. Weighted Linear Combination (WLC)

The WLC technique, which is one of the most commonly used decision models in GIS, is a decision rule developed to derive composite maps using GIS [64]. In other words, raster layers representing multiple criteria (factors) with different weights or relative importance can be combined as a single layer [12]. The WLC model is commonly used in problems involving location selection or area analysis. It provides flexibility in combining many factors and is based on the weighted average [65]. The weighted total score (suitability value) of the alternative is derived from the product of the value of the weight assigned to each criterion and the score values of the criteria. The alternative with the highest weighted total score in all alternatives is chosen as the best [66].

The method provides the result raster layer by combining the raster layers belonging to the criteria in any GIS software with site selection/spatial analysis capabilities [67]. If there are m alternatives and n criteria in the layers to be combined, scoring (score value) is made separately for each alternative. In addition, for each criterion, weights showing its importance with decision-making methods pursuant to expert opinions are calculated. The weighted total score for alternatives is calculated with Equation (19) [68,69]:

$$A(i) = \sum_{j=1}^{n} a(i,j) \cdot w(j), \quad i = 1, 2, \dots, m$$
 (19)

where a(i, j): score value of the alternative i according to j criteria; w(j): the weight of criterion j; and A(i): total suitability value of alternative i.

The closer the suitability value of the alternative is to 1, the greater the suitability in site selection or area analysis. In some applications, for the criteria that affect the result, it may be necessary to make a calculation by adding the limitation situation on a location

basis () to the formula. This part of the formula takes the value 0 if there is a limitation in the criteria, and 1 if there is none. Equation (20) can be written for such applications [70].

$$A(i) = \sum_{j=1}^{n} a(i,j) \cdot w(j) \cdot \prod_{j=1}^{m} C(j)$$
 (20)

2.3.3. Integration of Fuzzy DEMATEL and WLC Method

Calculation of weights will be realized with fuzzy DEMATEL while the sequencing of alternatives over suitability value will be performed with the WLC method. With ArcGIS 10.2 software, we planned to show the renewal areas on the satellite map according to the suitability value. In this context, the integration of methods is considered to be carried out in four steps:

- 1. A fuzzy coefficient matrix based on arithmetic averages will be created by the expert group by comparing the main and sub-criteria within the scope of the linguistic scale given in Table 2.
- 2. The defuzzification process will be performed by applying the fuzzy data into crisp scores (CFCs) method developed by Opricovic and Tzeng [41] to the fuzzy A coefficients matrix.
- 3. Using the total relationship matrix obtained from the defuzzification process, the weights of the main and sub-criteria will be calculated with Equation (18) given in step 8 of the fuzzy DEMATEL method.
- 4. The obtained criteria weights will be included as input to the WLC method to be applied in the ArcGIS 10.2 program. These weights and the score values converted to the 0–1 range (in the 0–1 range) for the criteria given in Table 3 will be combined with Equation (19) and the GIS-based total suitability value (Ai) will be calculated for each alternative renewal area. With the GIS-based suitability values obtained, renewal areas will be evaluated between 0 (very bad) and 1 (very good) scores in terms of urban design and the results will be visualized on the map.

Table 3. Urban renewal project design assessment criteria and score values.

Code	Criterion	Too Bad (0.00)	Bad (0.25)	Medium (0.50)	Good (0.75)	Very Good (1.00)	Description
C1.1	Typologic Diversity	1	2	3	4	5	Number of rooms
C1.2	Height	>13	10-12	8–9	4–7	0–3	Number of floors
C1.3	Smart Systems	1	2	3	4	5	Technological opportunities
C1.4	Usage Diversity	1	2	3	4	5	Diversity in area usage
C1.5	Scale-Ratio	X/5 (-)	X/4	X/3	X/2	X/2 + 7	X *
C2.1	Ownership/Identity	<25%	25%	50%	75%	100%	Protection rate, Texture continuity
C2.2	Noise	>101	81-100	66–80	41-65	0-40	Decibel
C2.3	Security	<1	2	3	4	>5	Number of securing de- vices/arrangements
C2.4	Neighborhood Social Relationship	<1	2	3	4	>5	Neighborhood opportunities –Number of apartments in floor
C2.5	Centrality	>5	4	3	2	1	Proximity to the center (km)
C2.6	User Diversity	1	2	3	4	>5	Suitability for varying users (disabled, child, old, etc.)
C2.7	Density	>801	601-800	600-401	400-201	<200	Net density value
C3.1	Slope	>21%	20–16	15–11	10–6	<5	Slope (%)
C3.2	Climate	1	2	3	4	5	Number of climate data

Table 3. Cont.

Code	Criterion	Too Bad (0.00)	Bad (0.25)	Medium (0.50)	Good (0.75)	Very Good (1.00)	Description
C3.3	Direction/Insolation	>5	4	3	2	1	Number of floor on South/Floor
C3.4	Geological Status	>5	4	3	2	1	Earthquake analysis score
C3.5	Energy Efficiency	<1	2	3	4	>5	Number of energy efficiency solutions (isolation, solar energy, etc.)
C4.1	Playground	>501+	401-500	301-400	201-300	0-200	Distance (m)
C4.2	Parks	>501+	401-501	301-401	201-301	0-200	Distance (m)
C4.3	Public Areas	3	5	7	9	>11	Diversity
C4.4	Parking Areas	<40	40-60	60-80	80-100	100%	Number of solutions
C5.1	Education	>801	>801	800-601	600-401	400	Distance (m)
C5.2	Health	>1251	1001-1250	751-1000	501-750	0-500	Distance (m)
C5.3	Religion	>501	>801	800-601	600-401	400	Distance (m)
C5.4	Commerce	>501	>801	800-601	401-200	<200	Distance (m)
C5.5	Sociocultural	>501	>801	800-601	600-401	400	Distance (m)
C5.6	Sports	>501	401-501	301-401	201-301	0-200	Distance (m)
C6.1	Relaxation	1	2	3	4	5	Dungaman of someunl
C6.2	Illumination	1	2	3	4	5	Presence of general urban furniture; all
C6.3	Garbage	1	2	3	4	5	the sub-criteria will
C6.4	Material Quality	1	2	3	4	5	be given the
C6.5	Technology	1	2	3	4	5	same value
C7.1	Bus	1	2	3	4	5	Number of lines
C7.2	Rail System	>501	>801	800-601	401-200	<200	Distance (m)
C7.3	Private Vehicle	>50 m	30–40 m	20–30 m	20–0 m	Underground	Distance (m)
C7.4	Pedestrian/Disabled	1	2	3	4	5	Number of solutions
C7.5	Non- motorized Vehicle	1	2	3	4	5	Number of solutions

^{*} X is analyzed by taking the distances between structures and the heights of neighboring buildings into consideration.

3. Application

The sample of this study, which aims at assessing the urban renewal projects from the aspect of design and mapping the urban renewal projects by using FDEMATEL and WLC in terms of design principles and criteria, consists of 13 urban renewal projects in the central district of Kayseri province (Figure 2).

It is observed that many different criteria have been used for evaluation from the 1960s to the present day in the relevant literature. Many criteria that are considered conceptually different may be complementary or interchangeable. For this reason, the evaluation criteria that many researchers agreed on were used when selecting the main criteria. Sub-criteria selection was made on the same grounds. They contain content that feeds the main criteria and has different dimensions. These are also the criteria accepted by many important researchers in the literature and used in their studies. Of course, many of the main and sub-criteria can be considered as evaluation criteria under different headings, but their widespread use in the literature has been taken into consideration. As a result, all criteria focused on evaluating the "design" approach of an urban renewal area with different approaches.

Urban development depends on a large number of measurable and unmeasurable variables that are interconnected. Fuzzy multi-criteria decision-making analysis has been widely used in dealing with decision-making problems involving multi-criteria evaluation/alternative selection, it has shown advantages especially in handling unmeasurable, qualitative criteria and quite reliable results have been obtained. Scholars state that purely economic data is not sufficient to evaluate the context of a particular situation/organization [71,72]. This study, which aims to evaluate urban transformation projects in terms of design approaches, has examined the relevant literature in the selection of criteria within the framework of evaluating the success of urban transformation applications and has developed an evaluation scale within the framework of non-financial criteria,

taking into account that the financial benefits of the renewal projects can occur after the project process is concluded.

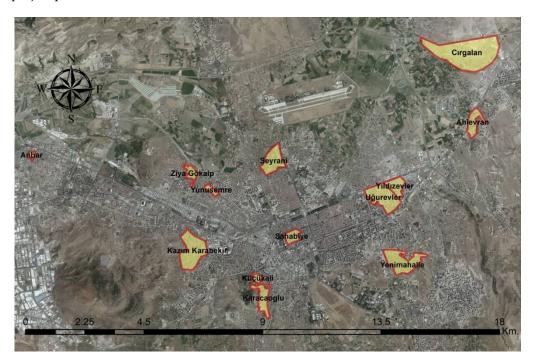


Figure 2. Presentation of area, where the urban renewal projects will be implemented, on the satellite map.

Non-financial attributes were determined in the selection of criteria, the biggest reason for this is that the renewal projects have not yet been completed and the project implementation processes are still in progress. When it comes to "Urban Design", it is inevitable that concrete criteria that naturally concern physical formation are predominant. However, the intangible criteria that direct the physical formation are at least as important as the concrete criteria. In this regard, the proliferation and diversification of criteria in different studies may lead to more inclusive results. The criteria chosen in this study can be defined as compatible with urban renewal project evaluation strategies, comparable, reliable, objective, realistic, verifiable and applicable. Evaluation, comparison and ranking process based on "traditional concrete criteria" can be handled in different dimensions with the completion of the transformation projects. With the completion of the projects and the beginning of a certain population living in the project area, in addition to the traditional criteria, invisibleoriented criteria (such as perception, expectation, satisfaction, etc.) may be included in this research [71]. Within the framework of these studies, there are 37 sub-criteria that can be gathered under 7 main criteria. The main criteria are construction characteristics, project area characteristics, conformity to natural structure and green area/public area in project, social equipment areas, urban furniture and accessibility. The urban renewal projects examined in this study were analyzed in parallel with the score values and sub-criteria definitions specified in Table 3 and prepared in accordance with the literature review, expert opinion and author assessment.

The results of fuzzy numbers related to the selected criteria according to FDEMATEL formulas were found using Excel calculation functions and the Matlab calculation program and the criterion weights were determined. Data on the boundaries of 13 urban renewal areas were obtained from Kayseri Metropolitan Municipality in the form of CAD-based maps and they are converted into the ArcGIS 10.2 program format. The spatial database was created by joining the database prepared in Excel, where the rows show urban renewal areas and the columns sub-criteria, with the map of urban renewal areas created in ArcGIS. After the creation of the spatial database, the spatial analyst/weighted sum command, which

> solves the WLC method in the ArcGIS program, was used to obtain a spatial suitability map that evaluates urban renewal projects in terms of design criteria and ranks them according to the score value. The score values to be used in ordering the urban renewal projects in terms of design to obtain the suitability value are as follows: very bad = 0.00, bad = 0.25, medium = 0.50, good = 0.75 and very good = 1.00. The scores of the sub-criteria of the projects were entered into the attribute table in ArcGIS by creating a separate polygon layer for each renewal area. To obtain the weights in the application, the pairwise comparison assessment form was prepared. A focus group of eight people was formed consisting of city planners, architects and geomatics engineering from Erciyes University and Kadıköy Municipality of Istanbul (Table 4).

lember	Age	Sex	Education	Occupation	Institution

Member	Age	Sex	Education	Occupation	Institution	Expertise
A	36	Male	Ph.D.	Urban Planner/Academic	Erciyes University	Urban Design, Urban Renewal, Urban Projects
В	36	Female	Ph.D.	Architect/Academic	Erciyes University	Urban Design, Urban Projects
С	37	Female	Ph.D.	Architect/Academic	Erciyes University	Urban Renewal, Urban Design, Urban Projects
D	38	Male	Ph.D.	Architect/Academic	Erciyes University	Urban Renewal, Urban Design, Urban Projects
E	33	Female	Ph.D.	Urban Planner/Academic	Erciyes University	Urban Renewal Areas, Large-Scale Urban Project Areas
F	37	Male	Ph.D.	Urban Planner	Kadıköy Municipality-İstanbul	Urban Renewal Projects, Urban Project Areas
G	40	Male	Ph.D.	Survey Engineer/Academic	Erciyes University	GIS, Urban Projects, Urban Renewal
Н	48	Male	Ph.D.	Survey Engineer/Academic	Erciyes University	GIS, Urban Project Areas, Urban Renewal

Table 4. General characteristics of the members of the focus group.

The focus group was asked to make pair wise comparisons between the criteria according to the fuzzy DEMATEL linguistic scale given in Table 2. The common decision, on which a consensus was reached, was converted into fuzzy values after determining the linguistic value. The linguistic scales determined for the main criteria are shown in Table 5.

Table 5. Linguistic scale for main criteria.

	Criterion Name	C1	C2	C3	C4	C5	C6	C 7
C1	Construction Characteristics		Н	VH	L	N	N	N
C2	Project Area Characteristics	Н		VH	VH	Н	L	VH
C3	Conformity to Natural Structure	VH	Н		Н	N	N	Н
C4	Green Area/Public Area	VL	L	VL		Н	VH	N
C5	Social Reinforcement Area	N	Н	L	Н		L	Н
C6	Urban Furniture	N	VL	N	Н	VL		N
C7	Accessibility	Н	VH	Н	Н	Н	N	

In the fuzzy DEMATEL, the normalized direct relationship matrix X occurred for the main criteria is presented in Table 6 after calculations using Equations (1)–(13). This step was repeated for the sub-criteria.

Table 6. Normalized direct relationship matrix for main criteria (X).

	C1	C2	C3	C4	C5	C6	C 7
C1	0.00000	0.16667	0.21970	0.11364	0.00758	0.00758	0.00758
C2	0.16667	0.00000	0.21970	0.21970	0.16667	0.11364	0.21970
C3	0.21970	0.16667	0.00000	0.16667	0.00758	0.00758	0.16667
C4	0.06061	0.11364	0.06061	0.00000	0.16667	0.21970	0.00758
C5	0.00758	0.16667	0.11364	0.16667	0.00000	0.11364	0.16667
C6	0.00758	0.06061	0.00758	0.16667	0.06061	0.00000	0.00758
C7	0.16667	0.21970	0.16667	0.16667	0.16667	0.00758	0.00000

The total relationship matrix T established by using the Equations (14) and (15) is presented in Table 7.

Table 7. Total relationship matrix for main criteria (T).

	C1	C2	C3	C4	C 5	C6	C7
C1	0.22827	0.41290	0.44318	0.40001	0.19359	0.17106	0.21047
C2	0.53054	0.50185	0.63884	0.73456	0.49448	0.40112	0.53146
C3	0.48267	0.51026	0.34798	0.53855	0.26734	0.22351	0.39075
C4	0.23864	0.35650	0.28333	0.30299	0.33564	0.37036	0.19597
C5	0.28605	0.49729	0.41768	0.54329	0.26505	0.32797	0.39847
C6	0.10594	0.19233	0.12904	0.30648	0.16951	0.11101	0.10355
C7	0.48997	0.62757	0.55669	0.62784	0.45352	0.27869	0.31682

After the total relationship matrix, Equations (16) and (17) were used in calculating the sum of columns (R) and sum of rows (D), whereas Equation (18) was used in calculating the normalized Wi weights presented in Table 8.

Table 8. Main criteria weights calculated by using fuzzy DEMATEL.

Criteria	D	R	D + R	D-R	Wi	Normalized Wi
C1	2.0595	2.3621	4.4215	-0.3026	4.4319	0.1219
C2	3.8329	3.0987	6.9315	0.7342	6.9703	0.1917
C3	2.7611	2.8167	5.5778	-0.0557	5.5781	0.1534
C4	2.0834	3.4537	5.5371	-1.3703	5.7042	0.1569
C5	2.7358	2.1791	4.9149	0.5567	4.9464	0.1360
C6	1.1179	1.8837	3.0016	-0.7659	3.0977	0.0852
C7	3.3511	2.1475	5.4986	1.2036	5.6288	0.1548

The final weights of the sub-criteria, which were computed by using the same equations, are presented in Table 9. Since there are many sub-criteria tables in this paper, they are not shown separately.

Table 9. Weights calculated for main and sub-criteria by using fuzzy DEMATEL.

Main Criteria	Code	Sub-Criteria Name	Weight (Intragroup)	Weight (General)	Order of Significance
C1: Construction Characteristics (0.1219)	C1.1	Structure Diversity	0.2482	0.0303	14
	C1.2	Structure Heights	0.2334	0.0285	18
	C1.3	Smart Systems	0.0870	0.0106	36
	C1.4	Usage Diversity	0.2230	0.0272	20
	C1.5	Scale-Ratio	0.2084	0.0254	23
C2: Project Area Characteristics (0.1917)	C2.1	Ownership/Identity	0.1232	0.0236	24
	C2.2	Noise	0.1042	0.0200	30
	C2.3	Security	0.1586	0.0304	13
	C2.4	Neighborhood-Social Relationship	0.1512	0.0290	16
	C2.5	Centrality	0.1648	0.0316	12
	C2.6	User Diversity	0.1406	0.0270	21
	C2.7	Density	0.1574	0.0302	15
C3: Conformity to Natural Structure (0.1534)	C3.1	Slope	0.1489	0.0228	25
	C3.2	Climate	0.1489	0.0228	26
	C3.3	Direction/Insolation	0.2800	0.0430	3
	C3.4	Geological Status	0.1322	0.0203	29
	C3.5	Energy Efficiency	0.2900	0.0445	2
C4: Green Area/Public Area (0.1569)	C4.1	Playground	0.2576	0.0404	5
	C4.2	Parks	0.2691	0.0422	4
	C4.3	Public Areas	0.2997	0.0470	1
	C4.4	Parking Lot	0.1736	0.0272	19

Sustainability **2022**, 14, 10543 15 of 21

Table 9. Cont.

Main Criteria	Code	Sub-Criteria Name	Weight (Intragroup)	Weight (General)	Order of Significance
C5: Social Reinforcement Area (0.1360)	C5.1	Education	0.1947	0.0265	22
	C5.2	Health	0.0960	0.0131	34
	C5.3	Religious Facilities	0.0225	0.0031	37
	C5.4	Commerce	0.2107	0.0287	17
	C5.5	Sociocultural	0.2413	0.0328	9
	C5.6	Sports	0.2347	0.0319	11
C6: Urban Furniture (0.0852)	C6.1	Relaxation	0.2581	0.0220	27
	C6.2	Illumination	0.1841	0.0157	33
	C6.3	Garbage	0.1302	0.0111	35
	C6.4	Material Quality	0.1894	0.0161	32
	C6.5	Technology	0.2382	0.0203	28
C7: Accessibility (0.1548)	C7.1	Bus	0.2194	0.0340	7
	C7.2	Rail System	0.2111	0.0327	10
	C7.3	Private Vehicle	0.1149	0.0178	31
	C7.4	Pedestrian/Disabled	0.2401	0.0372	6
	C7.5	Non-motorized Vehicle	0.2145	0.0332	8

The score values obtained from the evaluations and weights calculated with FDEMA-TEL in Table 3 were used in Equation (19) to calculate the WLC suitability value for each urban renewal project. While interpreting in accordance with the suitability values, the projects having values closer to 1 are considered as very good, whereas those having values closer to 0 are considered very bad (Table 10).

Table 10. WLC Suitability Values Calculated for Urban Renewal Projects.

Neighborhood	WLC Suitability Value			
Anbar	0.28			
Karacaoğlu	0.32			
Küçükali	0.39			
Kazım Karabekir	0.34			
Yeni	0.30			
Ahievran	0.40			
Cırkalan	0.29			
Sahabiye	0.33			
Seyrani	0.42			
Uğurevler	0.34			
Yunus Emre	0.25			
Yıldızevler	0.28			
Ziyagökalp	0.43			

When the urban renewal projects are compared in terms of suitability values, it can be seen that the projects to be applied in the Ziya Gökalp, Seyrani and Ahievran neighborhoods (red zones) are more successful in terms of design (Figure 3).

Additionally, the projects were presented in a graph to make a general situation assessment. As a result, it was determined that all the urban renewal projects carried out in Kayseri province are below the average for design standards (0.50) (Figure 4).

Sustainability **2022**, 14, 10543 16 of 21

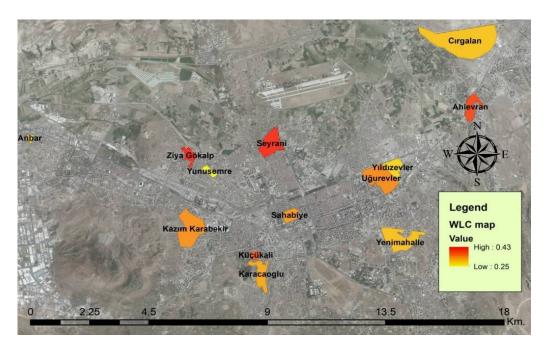


Figure 3. Areal conformity map of urban renewal projects by WLC method.

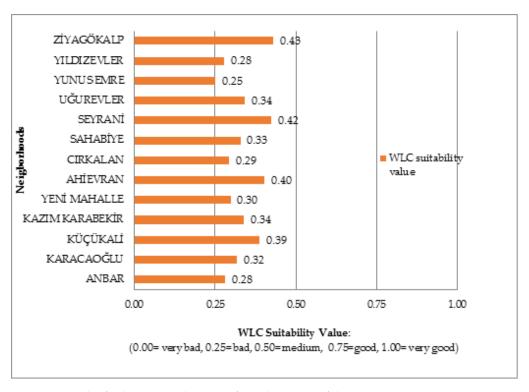


Figure 4. Graph of urban renewal projects from the aspect of design.

4. Results and Conclusions

In the urban context, "design" processes, with their new content, seem to be the key to successful urban solutions in renewal. Projects developed with parameters appropriate to the local value of the cities have the potential to contribute greatly to the socio-spatial integration of citizens. With the GIS-based hybrid decision method used in the research, it has become possible to obtain visual results that can be used in the evaluation and ranking of the renewal projects within the scope of urban design criteria. The presented "hybrid decision model" approach is one that can account for uncertainties in urban renewal areas while also allowing for the generation of multiple alternatives. This approach is a useful

decision-making tool that can evaluate many criteria and alternatives together and has the potential to systematically present this information to all decision-making actors. It also provides unique tools for developing a more successful project by incorporating urban design criteria that consider local characteristics. These tools serve as a guiding model for the local administration and other decision-makers where the project is implemented. Score values and weights of the urban design criteria that are determined for Turkey within the scope of the project may differ in other countries. In future studies, more criteria or alternatives can be developed according to the structure of the renewal area. It may also be possible to include other SDSS techniques or intuitive methods in the model.

In the study, it is seen that the projects analyzed as a result of GIS-based assessments by weighting with FDEMATEL and ordering with the WLC method are below the average value (0.50) in terms of urban design. Projects closest to average value are in the ZiyaGökalp, Seyrani and Ahi Evran neighborhoods. Factors such as the location of the project area, welldefined relations with the center, a better setting concerning green area-built area balance in a holistic approach compared to other projects and the adequacy of social reinforcement areas were useful in the formation of this result. The most critical factor in the projects examined is that they lack the approach toward strengthening the identity of the place and creating a sense of community. By recognizing local cultural factors that enrich economic and social life, a perspective that evaluates the public as a participant in protecting this culture could not be developed. The projects have been examined on a micro-scale, and their macro-level relationships and effects have not been evaluated. In areas with a dense construction after the renewal, inadequacies were observed in the rearrangement of the infrastructure and reinforcements of the region. The projects have been handled at the parcel scale, and an approach that focuses on the area and evaluates it with its environment has not been demonstrated. Design targets with an appropriate social program for postproject users have not been determined. It is crucial to evaluate the benefits of the project to the city along with the benefits it will provide to users.

Within the scope of the proposed method, FDEMATEL and WLC methods were successfully applied based on GIS to evaluate urban design approaches in the renewal areas in the city of Kayseri. Classical applications use methods such as fuzzy DEMATEL, fuzzy TOPSIS and fuzzy AHP, and weighting and sequencing processes are carried out through these methods. The biggest handicap of classical methods is that they lack spatial presentations. In such classical applications, only the performance level of urban renewal areas can be listed, but area-based spatial evaluations cannot be made on the map. In the hybrid method we applied, the weights were determined with the fuzzy DEMATEL method. However, since the WLC method used for sequencing is also a GIS-based method, it enables spatial evaluation and the presentation of the results on satellite maps. Since such hybrid methods require spatial data, they require the collection of spatial data. The limited data available in underdeveloped or developing countries and the fact that the researcher carries out the data collection stage delays the achievement of the application results and causes time losses. Although losing time and resources in the collection of spatial data is a problem for some countries, developments in the field of information and communication enable the data to be processed more accurately and the results of spatial analysis to be obtained more quickly. For example, with the GIS-based hybrid method used in the study, it will be possible to see in which regions of the city successful applications are obtained in terms of urban design and in which regions unsuccessful results are obtained. When we look at the renewal applications specific to the city of Kayseri from the perspective of urban design, it is seen that more successful results are achieved in the applications made in the southern regions of the city compared to those in the northern regions. Whether this result is due to the economic, physical or social structures of the regions is a separate research topic for decision makers. As a result, while the GIS-based hybrid method, which is used here, allows spatial analysis, classical methods can only perform sequencing. Today, map production with satellite techniques and unmanned aerial vehicles and easy spatial analysis on GIS software provides ease of access to geographical data. In the future, GIS-

based hybrid methods proposed to evaluate urban design approaches in renewal areas within the scope of the study will be used in many different applications with spatial infrastructure, and will help local administrators and experts to make the right decision in urban renewal areas.

The main findings of the study are based on three main points: the creation of criteria for the design quality of urban renewal areas, the creation of a hybrid spatial decisionmaking model and the transfer of the values, which are obtained, to the reader through tables and maps. When the main findings are examined (Figure 4), the results are unsuccessful in terms of all numerical values (the scores corresponding to all criteria are below 0.50). It is obvious that one of the main reasons for this failure is the country's urban planning and urban renewal policies. Countries that adapt spatial configuration, in other words, to their "urban design" processes, to their urban planning processes, have the practice of producing more qualified urban spaces. Of course, many factors such as the socio-economic status of the countries, geographical factors, cultural structures and the history of the planning are also important. However, the results in 13 areas examined in the scope of the study are striking samples in terms of "failure". The main conclusion to be made here is the existence of the failures in the planning systems of countries. These values can also be considered as an indication that the concept of "design" that guides spatial decisions in the planning understanding has not yet been established in Turkey. In this sense, Turkey has similar characteristics with global southern cities. Scattered decision-making processes, informal relations in the triangle of state-market-citizen, speculation, conflict, chaos, rent and uncertainties are the common denominators of this similarity.

Along with the renewal of the physical environment, policies that emphasize social, environmental and economic values such as increasing education, workforce, and employment opportunities, creating programs to support local entrepreneurship, and developing strategies for diversifying economic activities suitable for the region should also be included in urban renewal projects. What should not be forgotten for a successful approach is that urban renewal is not only a construction activity but also an action that is based on the principle of establishing a sustainable city system in which continuity of unique identity is taken as an indispensable factor in the integrity of socioeconomic and physics-space.

The analysis of the standards that determine the spatial formation in urban design projects with the fuzzy spatial decision support system and the evaluation of the success levels can be considered the study's contribution and originality. In the context of the practical meaning of the study, analyzing the standards that determine spatial formation in urban design projects with the fuzzy spatial decision support system and evaluating their success levels can be evaluated as the contribution and originality of the study. In the context of urban planning and urban design, this model provides a scientific tool for the transition from the decision to implementation. This method, which provides rapid intervention, inspection and renewal, provides the opportunity to test the design criteria to create a sustainable life specific to the place and thus provide feedback and intervention. While the designs put forward in the existing urban renewal projects offer a spatial formation/organization/design below the average, the hybrid method developed with this study will contribute to the creation of quality/livable places by integrating it with city plans.

Therefore, the method used in this study for urban design quality analysis is quite different from the results obtained with traditional methodologies. In traditional methods, there is a singular tool used instead of multiple tools, and one-way literature or a single expert opinion instead of a focus group. There is no possibility for rapid intervention, the opportunity for improvement is more stable and cumbersome. Evaluation of the criteria in the field develops unilaterally on the basis of traditional surveys, observations or expert opinions. The combination of various and multiple datasets is weak. Traditional reading methods have been inadequate, especially in the application areas that include the multifaceted project decision process such as those in the renewal areas. The score values in the project samples can also be interpreted as a striking example of this situation.

In this context, understanding how the renewal areas are designed has been an important step toward determining the spatial qualities. The obtained results can be used to identify existing problems and propose solutions. With the emergence of problematic streets, it can also help support urban planning decisions aimed at improving the urban space quality. It is understood that some of the identified problems are due to the continued impact of past planning policies that have given little importance to spatial quality at the neighborhood scale.

As for the limitations of the research, it is thought that helpful guides and procedures can be provided in conceptualizing the "design" assessment at the neighborhood level, especially in developing countries where such a framework has not yet been designed.

There are a number of regulations that urban planners, architects, actors and all decision-makers can make to restructure cities to prevent and control the urban collapse process. As one of these regulations, at the end of the urban renewal applications, to gain more qualified urban environments, a design quality criteria approach should be developed for each renewal site through the local specific conditions of the area. Additionally, in future studies, the model produced by this study can be used in the development and evaluation of criteria frameworks for creating urban spaces compatible with extraordinary situations such as pandemics.

Author Contributions: Conceptualization, M.K.G., B.B., N.Y.B. and U.D.; writing—original draft preparation, M.K.G. and B.B.; writing—review and editing, M.K.G., B.B., N.Y.B. and U.D.; visualization, M.K.G., B.B., N.Y.B. and U.D. All authors have read and agreed to the published version of the manuscript.

Funding: This research received no external funding.

Institutional Review Board Statement: Not applicable.

Informed Consent Statement: Not applicable.

Data Availability Statement: Not applicable.

Conflicts of Interest: The authors declare no conflict of interest.

References

- 1. Auböck, M. Open Spaces: The City; Planbox Publishing: Vienna, Austria, 1996.
- Elliott Ortega, K. Urban Design as Problem Solving: Design Thinking in the Rebuild by Design Resiliency Competition. Doctoral Dissertation, Massachusetts Institute of Technology, Cambridge, MA, USA, 2015.
- 3. Lang, J. Urban Design: The American Experience; John Wiley & Sons: Hoboken, NJ, USA, 1994.
- 4. Roberts, M.; Greed, C. Approaching Urban Design: The Design Process; Routledge: London, UK, 2014; Volume 5.
- 5. Lin, S.-H.; Huang, X.; Fu, G.; Chen, J.-T.; Zhao, X.; Li, J.-H.; Tzeng, G.-H. Evaluating the sustainability of urban renewal projects based on a model of hybrid multiple-attribute decision-making. *Land Use Policy* **2021**, *108*, 105570. [CrossRef]
- 6. Carmona, M.; Tiesdell, S.; Heath, T.; Oc, T. (Eds.) *Public Places—Urban Spaces: The Dimensions of Urban Design*; Elsevier: Oxford, UK, 2010.
- 7. Yıldız, S.; Kıvrak, S.; Gültekin, A.B.; Arslan, G. Built environment design-social sustainability relation in urban renewal. *Sustain. Cities Soc.* **2020**, *60*, 102173. [CrossRef]
- 8. Biddulph, M. Urban design, regeneration and the entrepreneurial city. Prog. Plan. 2011, 76, 63–103. [CrossRef]
- 9. Mehdipanah, R.; Malmusi, D.; Muntaner, C.; Borrell, C. An evaluation of an urban renewal program and its effects on neighbourhood resident's overall wellbeing using concept mapping. *Health Place* **2013**, *23*, 9–17. [CrossRef]
- 10. Al-Hanbali, A.; Alsaaideh, B.; Kondoh, A. Using GIS-based weighted linear combination analysis and remote sensing techniques to select optimum solid waste disposal sites within Mafraq City, Jordan. *J. Geogr. Inf. Syst.* **2011**, 33, 267–278. [CrossRef]
- 11. Juan, Y.-K.; Roper, K.O.; Castro-Lacouture, D.; Kim, J.H. Optimal decision making on urban renewal projects. *Manag. Decis.* **2010**, 48, 207–224. [CrossRef]
- 12. Lee, G.K.L.; Chan, E.H.W. The Analytic Hierarchy Process (AHP) approach for assessment of urban renewal proposals. *Soc. Indic. Res.* 2008, 89, 155–168. [CrossRef]
- 13. Yeang, K. Ecodesign: A Manual for Ecological Design; Wiley-Academy: London, UK, 2006.
- 14. Peng, Y.; Lai, Y.; Li, X.; Zhang, X. An alternative model for measuring the sustainability of urban regeneration: The way forward. *J. Clean. Prod.* **2015**, *109*, 76–83. [CrossRef]
- 15. Wang, H.; Shen, Q.; Tang, B.S.; Skitmore, M. An integrated approach to supporting land-use decisions in site redevelopment for urban renewal in Hong Kong. *Habitat Int.* **2013**, *38*, 70–80. [CrossRef]

Sustainability **2022**, 14, 10543 20 of 21

16. Liu, L. Emerging study on the transmission of the Novel Coronavirus (COVID-19) from urban perspective: Evidence from China. *Cities* **2020**, *103*, 102759. [CrossRef]

- 17. Makhno, S. Life after Coronavirus: How Will the Pandemic Affect Our Homes. Dezeen. 2020. Available online: https://www.dezeen.com/2020/03/25/life-after-coronavirus-impact-homes-designarchitecture/ (accessed on 1 June 2020).
- 18. Honey-Rosés, J.; Anguelovski, I.; Bohigas, J.; Chireh, V.; Daher, C.; Konijnendijk, C.; Nieuwenhuijsen, M. The Impact of COVID-19 on Public Space. A Review of the Emerging Questions. *OSF Prepr.* **2020**, *5*, 263–279.
- 19. Wainwright, O. Smart lifts, lonely workers, no towers or tourists: Architecture after coronavirus. *The Guardian*, 21 December 2020.
- 20. Sardeshpande, M.; Rupprecht, C.; Russo, A. Edible urban commons for resilient neighbourhoods in light of the pandemic. *Cities* **2021**, *109*, 103031. [CrossRef]
- 21. Dejtiar, F. Is coronavirus pandemic accelerating the digitalization and automation of cities. ArchDaily, 12 July 2020.
- 22. Dreessen, T. How COVID-19 will change the design of our cities. Ottowa Bus. J. 2020, 21, 2020.
- 23. Kashdan, R. Six Ways Urban Spaces May Change Because of Coronavirus. 2020. Available online: https://www.bostonmagazine.com/property/2020/04/30/urban-spaces-coronavirus/ (accessed on 1 January 2021).
- 24. Lubell, S. Commentary: Past pandemics changed the design of cities. Six ways COVID-19 could do the same. *Los Angeles Times*, 22 April 2020.
- 25. Megahed, N.A.; Ghoneim, E.M. Antivirus-built environment: Lessons learned from COVID-19 pandemic. *Sustain. Cities Soc.* **2020**, *61*, 102350. [CrossRef]
- 26. Muggah, R.; Ermacora, T. Opinion: Redesigning the COVID-19 City. Special Series—The Coronavirus Crisis; NPR Media Organization: Washington, DC, USA, 2020.
- 27. Nicola, M.; Alsafi, Z.; Sohrabi, C.; Kerwan, A.; Al-Jabir, A.; Iosifidis, C.; Agha, M.; Agha, R. The socio-economic implications of the coronavirus and COVID-19 pandemic: A review. *Int. J. Surg.* **2020**, *78*, 185–193. [CrossRef]
- 28. Novakovic, S. Will COVID-19 Spell the End of Urban Density? Don't Bet on It; Azure Publishing Inc.: Toronto, ON, Canada, 2020.
- 29. Çelen, B. Public Housing Projects and Systematic Management Design Principles and Social Facilities: Kayaşehir Case. Master's Thesis, Graduate School of Natural and Applied Sciences, Mimar Sinan Fine Arts University, Istanbul, Terkey, 2016. (In Turkish)
- 30. Batuman, B.; Baykan, D.A. Critique by design: Tackling urban renewal in the design studio. *Urban Des. Int.* **2014**, *19*, 199–214. [CrossRef]
- 31. Cubillos-González, R.A. Sustainable urban design criteria in medium-sized, Colombian cities. New Des. Ideas 2017, 1, 59–70.
- 32. Huang, L.; Zheng, W.; Hong, J.; Liu, Y.; Liu, G. Paths and strategies for sustainable urban renewal at the neighbourhood level: A framework for decision-making. *Sustain. Cities Soc.* **2020**, *55*, 102074. [CrossRef]
- 33. Yung, E.H.; Conejos, S.; Chan, E.H. Social needs of the elderly and active aging in public open spaces in urban renewal. *Cities* **2016**, 52, 114–122. [CrossRef]
- 34. Wang, R.; Chuu, S. Group decision-making using a fuzzy linguistic approach for evaluating the flexibility in a manufacturing system. *Eur. J. Oper. Res.* **2004**, *154*, 563–572. [CrossRef]
- 35. Wang, Y.; Li, J.; Zhang, G.; Li, Y.; Asare, M.H. Fuzzy evaluation of comprehensive benefit in urban renewal based on the perspective of core stakeholders. *Habitat Int.* **2017**, *66*, 163–170. [CrossRef]
- 36. TBMM. The Law for Municipality (No. 5393); TBMM: Ankara, Turkey, 2005. (In Turkish)
- 37. TBMM. The Law for Renewal of Disaster Risk Areas (No. 6306); TBMM: Ankara, Turkey, 2012. (In Turkish)
- 38. Bostancı, B.; Zeydan, M.; Çete, M.; Demir, H.; Karaağaç, A. Decision Making for Site Selection Using Fuzzy Modeling. *J. Urban Plan. Dev.* **2016**, 143, 05016010. [CrossRef]
- 39. Gabus, A.; Fontela, E. World Problems, An Invitation to Further Thought within the Framework of DEMATEL; Battelle Geneva Research Centre: Geneva, Switzerland, 1972.
- 40. Herrera, F.; Herrera-Viedma, E.; Martinez, L. A fusion approach for managing multi-granularity linguistic term sets in decision making. *Fuzzy Sets Syst.* **2000**, *114*, 43–58. [CrossRef]
- 41. Opricovic, S.; Tzeng, G.H. Compromise solution by MCDM methods: A comparative analysis of VIKOR and TOPSIS. *Eur. J. Oper. Res.* **2004**, *156*, 445–455. [CrossRef]
- 42. Promentilla, M.A.B.; Furuichi, T.; Ishii, K.; Tanikawa, N. A fuzzy analytic network process for multi-criteria evaluation of contaminated site remedial counter measures. *J. Environ. Manag.* **2008**, *88*, 479–495. [CrossRef]
- 43. Zadeh, L.A. Fuzzy sets. *Inf. Control* **1965**, *8*, 338–353. [CrossRef]
- 44. Chang, B.; Chang, C.W.; Wu, C.H. Fuzzy DEMATEL method for developing supplier selection criteria. *Expert Syst. Appl.* **2011**, 38, 1850–1858. [CrossRef]
- 45. Dağdeviren, M. Integrated modelling the performance evaluation process with fuzzy AHP. *Sigma J. Eng. Nat. Sci.* **2007**, 25, 268–282.
- 46. Gottwald, S. An early approach toward graded identity and graded membership in set theory. Fuzzy Sets Syst. 2010, 161, 2369–2379. [CrossRef]
- 47. Dalalah, D.; Hayajneh, M.; Batieha, F. A fuzzy multi-criteria decision making model for supplier selection. *Expert Syst. Appl.* **2011**, 38, 8384–8391. [CrossRef]
- 48. Hsc, C.-Y.; Chen, K.-T.; Tzeng, G.-H. FMCDM with Fuzzy DEMATEL Approach for Customers' Choice Behavior Model. *Int. J. Fuzzy Syst.* **2007**, *9*, 236–246.

Sustainability **2022**, 14, 10543 21 of 21

49. Kamaike, M. Design elements in the passenger car development: The classification and the influence analysis in case of recreational vehicle. *Bull. Jpn. Soc. Sci. Des.* **2001**, *48*, 29–38.

- 50. Yuzawa, A. A state and subjects of TMO conception for city core vitalization countermeasure: A case study of Maebashi TMO Conception. *Bull. Maebashi Inst. Technol.* **2002**, *5*, 61–67.
- 51. Mohammadi, H.; Nouri, I.; Ehsanifar, M. Applying fuzzy DEMATEL method to analyze supplier selection criteria (Case study: WagonPars Company). *Int. Res. J. Financ. Econ.* **2013**, *115*, 76–86.
- 52. Kazancoglu, Y.; Kazancoglu, I.; Sagnak, M. Fuzzy DEMATEL-based green supply chain management performance: Application in cement industry. *Ind. Manag. Data Syst.* **2018**, *118*, 412–431. [CrossRef]
- 53. Falatoonitoosi, E.; Leman, Z.; Sorooshian, S.; Salimi, M. Decision-making trial and evaluation laboratory. *Res. J. Appl. Sci. Eng. Technol.* **2013**, *5*, 3476–3480. [CrossRef]
- 54. Vardopoulos, I. Critical sustainable development factors in the adaptive reuse of urban industrial buildings. A fuzzy DEMATEL approach. *Sustain. Cities Soc.* **2019**, *50*, 101684. [CrossRef]
- 55. Aksakal, E.; Dağdeviren, M. Yetenek yönetimi temelli personel atama modeli ve çözüm önerisi. *Gazi Üniversitesi Mühendislik Mimar. Fakültesi Derg.* **2015**, *30*. [CrossRef]
- 56. Ghaleb, A.M.; Kaid, H.; Alsamhan, A.; Mian, S.H.; Hidri, L. Assessment and comparison of various MCDM approaches in the selection of manufacturing process. *Adv. Mater. Sci. Eng.* **2020**, 2020, 4039253. [CrossRef]
- 57. Danesh, D.; Ryan, M.J.; Abbasi, A. A systematic comparison of multi-criteria decision making methods for the improvement of project portfolio management in complex organisations. *Int. J. Manag. Decis. Mak.* **2017**, *16*, 280–320.
- 58. Triantaphyllou, E. Multi-criteria decision making methods. In *Multi-Criteria Decision Making Methods: A Comparative Study;* Springer: Boston, MA, USA, 2000; pp. 5–21.
- 59. Seker, S.; Zavadskas, E.K. Application of fuzzy DEMATEL method for analyzing occupational risks on construction sites. Sustainability 2017, 9, 2083. [CrossRef]
- 60. Abbasi, M.; Hosnavi, R.; Tabrizi, B. Application of fuzzy DEMATEL in risks evaluation of knowledge-based networks. *J. Optim.* **2013**, 2013, 913467. [CrossRef]
- 61. Chen, C.-Y.; Wu, T.-S.; Li, M.-L.; Wang, C.-T. Integration of Importance-Performance Analysis and Fuzzy Dematel. *Int. J. Comput. Sci. Inf. Technol.* **2018**, *10*, 19–38. [CrossRef]
- Zhang, X.; Su, J. A combined fuzzy DEMATEL and TOPSIS approach for estimating participants in knowledge-intensive crowdsourcing. *Comput. Ind. Eng.* 2019, 137, 106085. [CrossRef]
- 63. Wu, W.-W.; Lee, Y.-T. Developing global managers' competencies using the fuzzy DEMATEL method. *Expert Syst. Appl.* **2007**, 32, 499–507. [CrossRef]
- 64. Malczewski, J. On the use of weighted linear combination method in GIS: Common and best practice approaches. *Trans. GIS* **2000**, *4*, 5–22. [CrossRef]
- 65. Sujatha, E.R.; Rajamanickam, G.V. Landslide hazard and risk mapping using the weighted linear combination model applied to the Tevankarai Stream Watershed, Kodaikkanal, India. *Hum. Ecol. Risk Assess. Int. J.* **2015**, 21, 1445–1461. [CrossRef]
- 66. Hwang, C.-L.; Yoon, K. *Multiple Attribute Decision Making: Methods and Applications a State-Of-The-Art Survey*; Springer Science & Business Media: Berlin, Germany, 2012; Volume 186.
- 67. Drobne, S.; Lisec, A. Multi-attribute decision analysis in GIS: Weighted linear combination and ordered weighted averaging. *Informatica* **2009**, *33*, 459–474.
- 68. Stanimirovic, I.P.; Zlatanovic, M.L.; Petkovic, M.D. On the linear weighted sum method for multi-objective optimization. *Facta Acta Univ.* **2011**, *26*, 49–63.
- 69. Başkurt, Z.M.; Aydin, C.C. Nuclear power plant site selection by Weighted Linear Combination in GIS environment, Edirne, Turkey. *Prog. Nucl. Energy* **2018**, *104*, 85–101. [CrossRef]
- 70. Zeydan, M.; Bostancı, B.; Oralhan, B. A new hybrid decision making approach for housing suitability mapping of an urban area. *Math. Probl. Eng.* **2018**, 2018, 7038643. [CrossRef]
- 71. Kim, D.-Y.; Kumar, V. A framework for prioritization of intellectual capital indicators in R&D. J. Intellect. Cap. 2009, 10, 277–293.
- 72. Qureshi, M.N.; Kumar, P.; Kumar, D. Framework for benchmarking logistics performance using fuzzy AHP. *Int. J. Bus. Perform. Supply Chain. Model.* **2009**, *1*, 82–98. [CrossRef]