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# Analytics

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# Message from the Editor-in-Chief

The journal *Analytics* publishes high-quality works on theoretical, methodological, and technological aspects of the systematic computational analysis of data. It provides an interdisciplinary forum to communicate results in Data Analytics Science and Engineering, with a focus on two perspectives: a) Science: the research and development of formal techniques that contribute to the quality of data analysis and b) Engineering: the analysis, design, implementation, and deployment of data analytics projects.

**Editor-in-Chief**
Prof. Dr. Carson K. Leung

## Aims

*Analytics* (ISSN 2813-2203) is an international, open access journal that publishes high-quality papers on theoretical, methodological, and technological aspects of systematic computational analysis of data. It provides an interdisciplinary forum to communicate results in data analytics science and engineering.

The aim is to contribute to consolidate the discipline of data analytics from the following perspectives:

- Data analytics science: research and development of formal techniques that contribute to the quality of data analysis.
- Data analytics engineering: analysis, design, implementation, and deployment of data analytics projects.

## Scope

The scope of *Analytics* includes several areas of interest related to a wide range of topics involved in the success of data analytics projects.

Data analytics science: theoretical aspects of data analytics, including techniques to access, storage, process, visualize and model data, and develop machine learning models (descriptive, predictive, and prescriptive).

Data analytics engineering: all the methodological and technological aspects involve in the planning, estimation, design, and validation of data analytics projects.

Data analytics applications: successful applications of data analytics in real-world problems in diverse fields (biomedicine, manufacturing, agriculture, finance, marketing, sociology, smart cities, etc.).

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